VIEDA launches new radio show to focus on economic development programs, initiatives

Submitted by Semele George on Fri, 02/21/2014 - 9:22am

CHARLOTTE AMALIE, St. Thomas, U.S. Virgin Islands – February 20, 2014 - The V.I. Economic Development Authority announces that it has launched a new local radio show, *VIEDA: Focus on the VI Marketplace*. This one-hour program will be aired each week on Friday from 12:00 PM to 1:00 PM on WVWI AM 1000 Radio One in St. Thomas. This week's guest, Frederick Handleman, special assistant to the VIEDA's Chief Executive Officer Percival E. Clouden, will talk about the VIEDA's EB-5 Program.

"With this radio program, the VIEDA has the opportunity to reach thousands of local residents and listeners from abroad by providing information on the Authority's various initiatives for economic development in the Territory. The general public will have an opportunity each week to not only listen, but call in to the show with questions, comments, or suggestions," said VIEDA's Chief Executive Officer Percival E. Clouden.

VIEDA: Focus on the VI Marketplace is produced and hosted by Mrs. Merle Fenton-Cameron, special assistant to the VIEDA's Assistant Chief Executive Officer / Chief Operating Officer to promote the VIEDA's programs and services and to inform listeners, both locally and abroad, about the Authority's current initiatives to help boost the Virgin Islands' economy and create jobs locally.

This show also aims to showcase some of the VIEDA's clients and reflect how true public and private partnerships can help create new business opportunities and grow existing local businesses while informing local residents about the importance of its economic development programs in our Territory.

For more information on the VIEDA's radio program, *VIEDA: Focus on the VI Marketplace*, you can contact Mrs. Merle Fenton-Cameron at 340.714.1700, ext. 241. Listeners can also tune in to WVWI Radio One AM 1000, via the internet, for this weekly radio show at www.radiovi.com .

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VIEDA is an equal opportunity provider, employer and lender

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