



[VIEDA to host introductory course on economic development](#)

Submitted by Semele George on Thu, 03/13/2014 - 10:48am

CHARLOTTE AMALIE, ST. THOMAS, U.S. Virgin Islands - March 12, 2014 -- Percival E. Clouden, Chief Executive Officer of the V.I. Economic Development Authority, announces that the VIEDA will host a three-day course titled, "Introduction to Economic Development" from April 2-4, 2014 at Frenchman's Reef and Morning Star Marriott Beach Resort and Spa on St. Thomas, U.S. Virgin Islands. The course will be held each day from 8:00 a.m. – 6:00 p.m. and will be moderated by the International Economic Development Council (IEDC).

Professionals who work in various facets of economic development will discuss how local initiatives can achieve a community's goal for economic growth and sustainability. This comprehensive training course will assist attendees in learning how economic development strategies can be structured to encourage local and regional development and advance our community's growth potential.

Course topics will include Economic Development Credit Analysis, Business Retention and Expansion, Marketing and Business Attraction, Entrepreneurial and Small Business Development, Real Estate Development and Reuse, Neighborhood Development Strategies, Ethics in Economic Development, Workforce Development and Training, and Technology-led Economic Development.

To register, or learn more about this course, visit the VIEDA's website at www.usvieda.org. For further assistance, you may contact Merle Fenton-Cameron at the VIEDA at 340.714.1700, ext. 241, or Shirley J. Peters at ext. 234.

This course meets the professional development requirements for the International Economic Development Council's (IEDC) Certified Economic Developer (CEcD) exam. CEcDs earn recertification credits for participation.

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