# "SOWING THE SEEDS FOR ECONOMIC PROSPERITY"



## ANNUAL OPERATING BUDGET Fiscal Year 2018

U.S. Virgin Islands Economic Development Authority



#### U.S. VIRGIN ISLANDS ECONOMIC DEVELOPMENT AUTHORITY

FISCAL YEAR 2018 BUDGET OCTOBER 1, 2017 – SEPTEMBER 30, 2018

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U.S.VIRGIN ISLANDS ECONOMIC DEVELOPMENT AUTHORITY

FISCAL YEAR 2018 BUDGET October 1, 2017 – September 30, 2018

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Economic Development Authority www.USVIEDA.org

August 3, 2017

The Honorable Kurt A. Vialet Chairman, Committee on Finance 32<sup>nd</sup> Legislature of the U.S. Virgin Islands Capital Building, P.O. Box 1690 St. Thomas, U.S. Virgin Islands 00804

#### Re: U.S. Virgin Islands Economic Development Authority's FY 2018 Budget Submission

Dear Senator Vialet:

I am happy to present the U.S. Virgin Islands Economic Development Authority's ("USVIEDA" or "Authority") Fiscal Year 2018 budget for consideration by the Committee on Finance.

This budget is representative of a farmer sowing seeds in the ground, carefully selecting the areas to plant in anticipation of a bountiful crop. Like this farmer, we have identified areas within our budget that we believe will yield the greatest returns in expanding the economic base and allowing the Government to generate the revenues it needs to improve the standard of living for its citizens.

For Fiscal Year 2018, the USVIEDA budget request is \$5,882,865. This amount is \$400,000 less than the amount appropriated in Fiscal Year 2017 due to: a decrease in Incubator and marketing funding of \$150,000 and \$100,000, respectively, and the nonrecurring appropriation of \$150,000 to fund a cost-benefit analysis.

Although there is a reduction in the amount requested for Fiscal Year 2018, we believe we can achieve the objectives laid out in this budget with the funding we are requesting. It has the flexibility to shift resources around to areas that we feel can yield the greatest outcomes.

To this end, and beginning in the latter part of this fiscal year, we will complement the staffing needs of the organization by adding two (2) new positions: a Director of Marketing and an Associate Legal Counsel.

The Director of Marketing will lead the charge in helping to ensure that the Authority provides the help that businesses need to operate successfully in the Territory – whether existing or start-up - and to lure new businesses to our shores. This will be achieved by getting the message across forcefully and convincingly that the Territory is one of the most business-friendly places to do business.



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The Honorable Kurt Vialet USVIEDA FY 2018 Budget Request August 3, 2017 Page 2

The Associate Legal Counsel will provide the much-needed support in the speedy development and completion of rules and regulations together with their promulgation relating to the Hotel Development Act, the Youth Recreational Incentive Act, and the update of the rules and regulations for the Economic Development Commission (EDC) and the Enterprise Zone Commission. In addition, this staff member's service will prove valuable in the drafting of legislations, and the interactions and contacts with the various levels of government to ensure that our laws and statutes are consistent with the goals of the organization and our desire to operate at the most efficient level.

With these important additions to our staff level, we can focus more on the use of analytics to help determine where best to invest the limited resources of the organization.

Finally, we hope that the seeds we are about to sow in fiscal year 2018 will germinate, grow strong, and bear a bountiful harvest we all can be proud of.

Respectfully,

Wayne Biggs, Jr.

Wayne Biggs, Jr. Acting Chief Executive Officer



#### **U.S. VIRGIN ISLANDS ECONOMIC DEVELOPMENT AUTHORITY FISCAL YEAR BEGINNING OCTOBER 1, 2017**

**Principal Officials** 

#### **Governing Board**

Board Member	Position
José A. Penn	Chairman
Philip Payne	Vice Chairman
Avery Lewis	Secretary
Haldane Davies, PhD.	Member
Eugene Farrell	Member
Juan Figueroa, Sr.	Member
Catherine Hendry, Esq.	Member

#### Senior Management Team

Wayne L. Biggs, Jr., Acting Chief Executive Officer Tracy Lynch Bhola, Esq., General Counsel Ernest Halliday, CPA, CGMA, Director, Administration & Finance Margarita Benjamin, Director, Economic Development Commission, Applications Department Claude S.M. Gerard, Director, Economic Development Commission, Compliance Department Nadine Marchena Kean, Director, Enterprise Zone Commission Sharmane Brookes, Director, Economic Development Bank Mark Finch, Industrial Park Superintendent, Economic Development Park Corporation

### **Mission Statement**

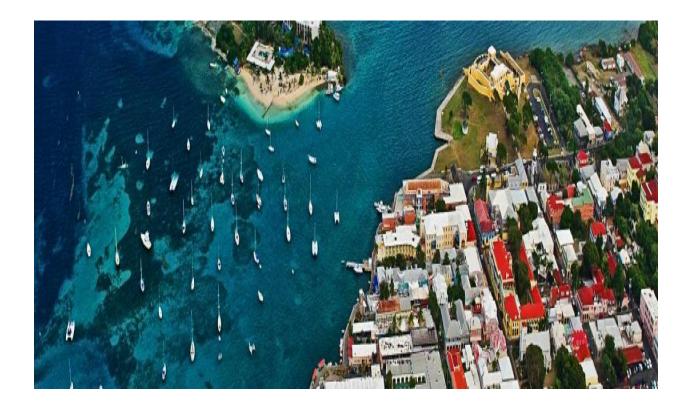
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The U.S. Virgin Islands Economic Development Authority ("USVIEDA") is a semi-autonomous governmental agency responsible for promoting and enhancing economic development, and fostering positive public/private sector partnerships to improve the standard of living for residents of the United States Virgin Islands.

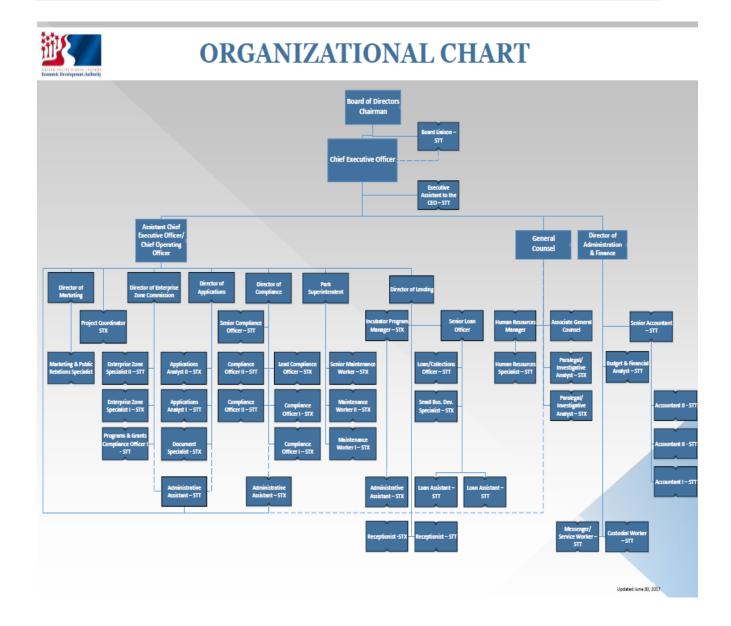
#### SCOPE AND OVERVIEW

The USVIEDA is the unification of four (4) separate entities: the Economic Development Bank for the United States Virgin Islands ("EDB"), the Economic Development Commission ("EDC"), the Economic Development Park Corporation ("EDPC"), and the Enterprise Zone Commission ("EZC"). The functions of each entity have been unified under one Governing Board ("Board").

The Board is comprised of seven (7) members. Three (3) members are employees of the Government of the Virgin Islands or the Government of the United States and are appointed by the Governor, with the advice and consent of the Legislature for a term of three (3) years. Three (3) members must be non-government employees, one must be a resident of St. Thomas, another a resident of St. John, and the other a resident of St. Croix. One (1) member shall be appointed from either the Board or executive staff of the Employees Retirement System of the Government of the Virgin Islands, or the Virgin Islands Port Authority, or the University of the Virgin Islands.



#### **USVIEDA ORGANIZATIONAL CHART**



#### ACCOUNTING SYSTEM AND FINANCIAL REPORTING ROLES AND RESPONSIBILITIES



The USVIEDA is a component unit of the U.S. Virgin Islands Government and follows enterprise fund accounting and reporting. The financial statements are presented in a manner similar to that of a private business, using the economic resources measurement focus and the accrual basis of accounting.

Management prepares a number of financial and statistical reports, including the Financial Statements with Supplementary Information to support the annual audit, and is responsible for the integrity and objectivity of management and financial reporting. Financial statements are prepared in accordance with Generally Accepted Accounting Principles ("GAAP") in the United States of America, applying certain estimates and judgments as required.

The USVIEDA employs internal controls designed to provide reasonable assurance of integrity and reliability of financial reporting and to safeguard, verify, and maintain accountability of assets. Such controls are derived from established written policies and procedures that are implemented by trained, skilled personnel. The USVIEDA's employment policy prescribes that all employees maintain the highest ethical standards and conduct business practices in a manner above reproach.

The USVIEDA engages the services of outside auditors on an annual basis to perform an independent audit of its financial statements, the objective of which is to express an opinion on the financial statements in accordance with Generally Accepted Accounting Principles (GAAP).

The Governing Board of the USVIEDA formulates the overall vision of the entity and fulfills its responsibilities of the oversight and administration of the Authority's practices and governance through actions of the full Board.

#### USVIEDA DIRECT AND INDIRECT COST ALLOCATIONS

The USVIEDA's activities can be classified into two (2) distinct categories – operational units' activities and administrative units' activities.

The definition of an operational unit is one that is charged with the responsibility of carrying out the organizational mandates. These operational units also known as divisions, include the Economic Development Bank ("EDB"), the Economic Development Commission ("EDC"), the Enterprise Zone Commission ("EZC") and the Economic Development Park Corporation ("EDPC").

The definition of an administrative unit is one that provides support to the operational units in fulfilling the organizational mandates. These administrative units, also known as departments, include the Governing Board, the Executive Office, Administration and Finance, Human Resources ("HR"), Legal, Marketing/Public Relations, and Economic Development Management ("EDM").

The operating costs of the USVIEDA are classified as either direct or indirect.

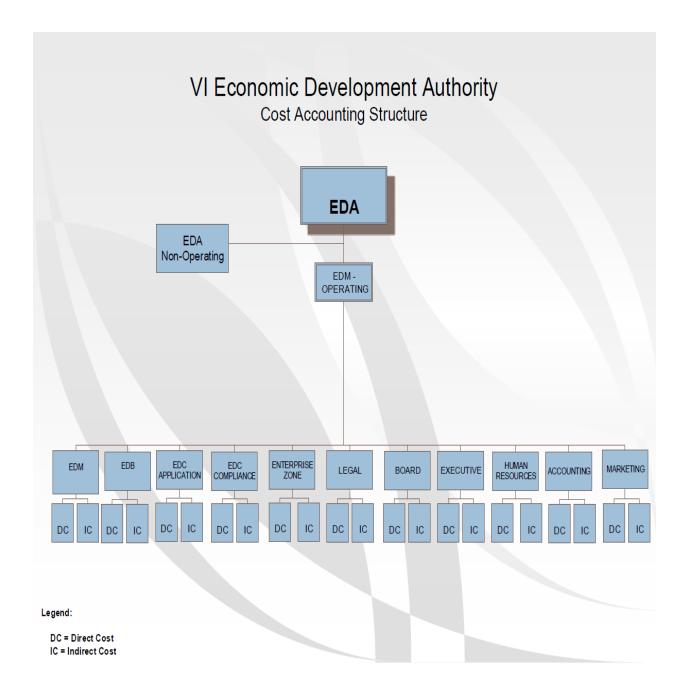
A direct cost is a cost that can be identified specifically with a unit and can be traced with relative ease and a high degree of accuracy to that unit. An indirect cost is a cost that is incurred in common with other units and cannot be traced to any specific unit. The indirect costs are then distributed to both the operational and administrative units through an internal indirect cost allocation process.

For ease and convenience, operating indirect costs are budgeted and expensed in the Economic Development Management (EDM) unit. At the end of a given period, the indirect costs accumulated in the EDM unit are distributed to all operational and administrative units based on a pre-determined allocation rate.

By the end of a fiscal period all direct costs would have been posted to both the operational and administrative units and all indirect costs would have been allocated from the EDM unit to both the operational and the other administrative units, the total cost to operate each operational and administrative unit can be determined.

The total cost (direct and indirect) for each administrative unit is indirect to the operational units and are then further allocated to the operational units using a pre-determined allocation method.

By the end of a fiscal period, the total cost of operating each operational unit within the USVIEDA can be determined and so can the total cost to operate the USVIEDA, which will be the sum total of each operating cost expense.



#### GOALS, OBJECTIVES, PERFORMANCE MEASUREMENT, AND PERFORMANCE EVALUATION

Goals, objectives, performance measurements, and performance evaluations establish the strategic operational framework for the USVIEDA.

A goal is the end result to be accomplished and answers this question: "What is the purpose in the big picture?" For the USVIEDA, its purpose is the creation of good jobs to improve the standard of living for residents.

Objectives are the action steps taken to carry out the big picture and serve as benchmarks to measure performance. Each objective has four (4) fundamental characteristics.

- Be measurable;
- Identify a target of program activity;
- Set a timeframe for completion; and
- Provide an expected direction of change.

Performance measurement is the ongoing monitoring and reporting on program accomplishments compared to the pre-established goals and objectives as outlined by each unit. The development of performance measurements requires careful thought and planning and must include the following basic ingredients: objectivity, relevance, reliability, validity, and indicators of degrees of success.

Performance Evaluations are critical, especially in periods of scarce resources, and provide a means of assessing how well a unit is performing. Evaluations answer key goal-related questions, such as:

- 1) Are stakeholders getting what they deserve?
- 2) Are taxpayers getting their money's worth?
- 3) Are those we serve better off?
- 4) Can the service we provide be improved?

The achievability of the USVIEDA's goals and the fulfillment of objectives rest with supervisors and their subordinates, and the budget provides the financial resources to do so. The execution of performance measurement and evaluation functions in ensuring that scarce resources are used in the most efficient manner for the benefit of residents is of utmost importance.

#### ANNUAL BUDGET CALENDAR AND PROCESSES

The budget formulation process is designed to allow the USVIEDA to fulfill its mission by aligning goals, priorities, and objectives with financial resources and to evaluate actual achievements relative to anticipated outcomes.

#### DECEMBER – JANUARY

The budget formulation process begins with the development of revenue and expenditure projections for the upcoming fiscal year. These projections are presented to the USVIEDA Governing Board with comparisons and analyses of past trends (i.e. appropriations, allotments, revenues, and expenditures) in addition to other financial data to justify and support management's budget recommendations.

During this process, the USVIEDA's Governing Board outlines its priorities, goals and objectives for the Authority for the upcoming fiscal year. This process forms the basis for the development of the budget and determines the final budget amount to be submitted to the Office of Management & Budget for consideration and inclusion in the Government of the Virgin Islands' annual operating budget submission to the Legislature.

#### FEBRUARY

The USVIEDA's budget staff establishes budget ceilings for each division and department consistent with the priorities, goals, and objectives as outlined by the USVIEDA Governing Board. This information is communicated to each division or department head through a budget call that provides instructions and guidance for preparing each division's and department's budget. The budget staff conducts budget orientation sessions with lead members of each division and department in order to provide guidance and present an overview of the budgeting priorities and to address other budgetary concerns.

#### MARCH – APRIL

The budget staff conducts budget review discussions with division and department heads on a one on one basis to discuss areas of concerns, goals, new initiatives, or programs each division or department desires to implement for the upcoming fiscal year. During this meeting, each division or department has the opportunity to justify its needs before the Chief Executive Officer and Assistant Chief Executive Officer/Chief Operating Officer. By the end of this process, revisions may be made to individual division or department budgets and budget schedules are updated accordingly. The final budget is presented to the USVIEDA Governing Board for consideration and approval before submission to the Legislature's Post-Audit Division.

#### APRIL – JUNE

Communication is maintained with the Post-Audit Division as it analyzes the USVIEDA budget while at the same time the USVIEDA's budget staff researches, gathers data and conducts round-table sessions with the internal division and department heads in preparing drafts of the Chief Executive Officer's budget presentation to the Finance Committee of the Legislature.

#### ANNUAL BUDGET CALENDAR AND PROCESSES CONTINUED

#### JULY – AUGUST

The Chief Executive Officer, accompanied by the Assistant Chief Executive Officer/Chief Operating Officer, and the Director of Administration and Finance, defends the USVIEDA budget recommendation before the Finance Committee of the Legislature.

#### OCTOBER

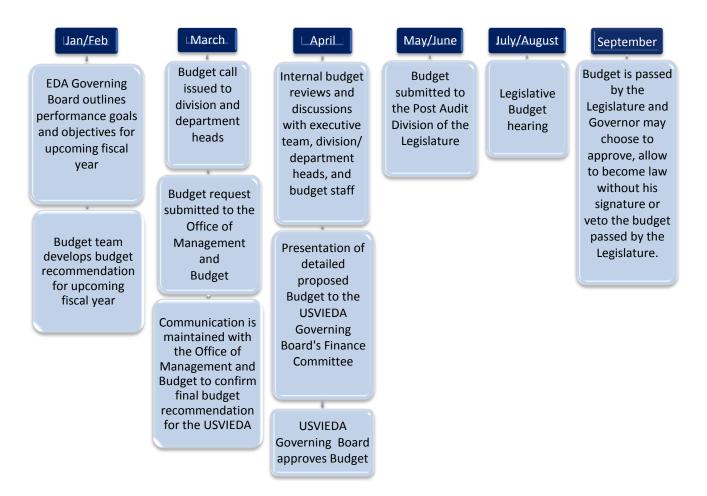
Once the budget is passed by the Legislature and approved by the Governor, the USVIEDA is legally authorized to request quarterly allotments from the Department of Finance through the Office of Management and Budget.

#### TWELVE (12) MONTHS MONITORING (OCTOBER – SEPTEMBER)

Actual revenues and expenditures are monitored throughout the year and are compared and analyzed against the budget to ensure that resources are managed in accordance with the budget plan and are consistent with the goals and objectives of the Authority. At the end of each quarter, financial analyses are performed and financial presentations are made to the Governing Board showing sources and uses of resources compared to the budget within the same period of the previous fiscal year. The budget staff offers recommendations to division and department heads in addition to the Governing Board to improve operational efficiencies.

#### ANNUAL BUDGET CALENDAR AND PROCESSES, CONTINUED

#### **BUDGET CALENDAR OVERVIEW**



#### **1.0 USVIEDA ADMINISTRATIVE DEPARTMENTS**

The administrative departments within the USVIEDA provide support to the operational divisions in ensuring that the USVIEDA meets its statutory and legal mandates and requirements.

#### 1.1 USVIEDA'S GOVERNING BOARD

#### FUNCTIONAL STATEMENT

The powers of the USVIEDA rest in the hands of a governing board, which sets the vision and acts on behalf of the organization. The Board is responsible for establishing all operating policies, hiring the Chief Executive Officer ("CEO"), approving all major contracts, making policy decisions, and providing oversight, but most importantly ensuring that the organization complies with all applicable laws.

#### **OPERATIONAL GOAL(S)**

Work collaboratively with the USVIEDA management team to explore opportunities for economic growth by adapting to the challenges and changes in the global environment.

#### FISCAL YEAR 2017 OBJECTIVES

- Attract businesses and industries complimentary to our strengths and support new local business expansion in the Territory;
- Increase employment opportunities by attracting capital and diversifying the economic base;
- Help create an economic climate that increases job opportunities for residents; and
- Support local business activities in promoting the revitalization and development of the downtown areas.

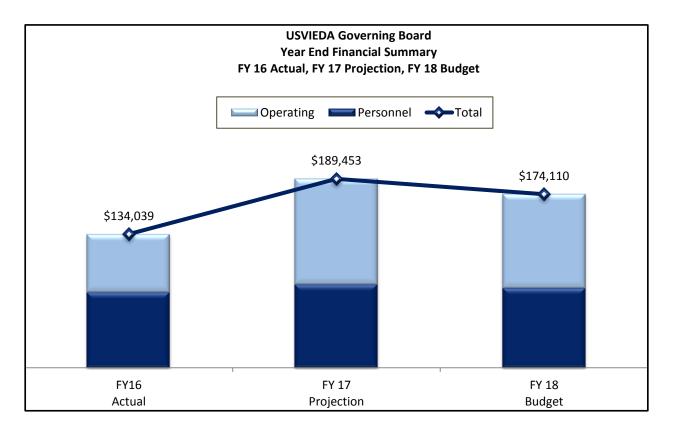
#### FISCAL YEAR 2017 ACCOMPLISHMENTS AS OF MARCH 31, 2017

- Continued search for a new CEO of the USVIEDA;
- Held strategic sessions with USVIEDA management team; and
- Participated in beneficiaries' and practitioners' forums.

- Select the CEO of the USVIEDA by the end of the first quarter;
- Develop a comprehensive strategic 5 10-year plan for the USVIEDA; and
- Implement strategies to help retain, expand, and attract businesses.

Key Performance Indicators (KPI)	Actual FY 16	Target FY 17	Actual FY 17 (as of 3/31/17)	Planned FY 18
Number of new EDC companies approved	18	15	9	15
Number of business loans approved	23	20	6	10

US Virgin Islands Economic Development Authority Board of Directors Year End Financial Summary FY 16 Actual, FY 17 Projected, and FY 18 Budget					
	FY16-Actual 10/1/15-9/30/16	Total Proj. Exp. 10/1/16-9/30/17	FY18-Budget 10/1/17-9/30/18		
Personnel Expenses					
Salaries - Unclassified	57,438	61,005	62,225		
Fica	3,561	4,087	3,858		
Medicare	833	956	902		
Group Insurance	25	22	22		
Annual Leave Expense	1,954	-	-		
Retirement	11,775	12,506	12,756		
All Other		4,915	-		
Total Personnel Expense	75,587	83,490	79,763		
Operating Expenses					
Catering Services	252	2,933	1,000		
Supplies	1,324	825	500		
Dues & Subscriptions	1,050	1,295	1,295		
Employee Relations	240	1.099	500		
Professional Development	33,546	42,131	42,000		
Software Agreement	3,252	3,252	3,252		
Miscellaneous	142	826	-, -		
Board Attendance Fee	6,300	10,650	10,800		
Travel	9,580	39,344	30,000		
Communication	2,766	3,608	5,000		
Total Operating Expense	58,452	105,962	94,347		
Total Department Expense (Direct Cost Only)	134,039	189,453	174,110		



#### **1.2 EXECUTIVE OFFICE**

#### FUNCTIONAL STATEMENT

The Chief Executive Officer ("CEO") and the Assistant Chief Executive Officer ("ACEO")/Chief Operating Officer ("COO") provide overall leadership and direction in the planning, development and administration of policies governing the operation of the USVIEDA. This department ensures that those responsibilities established by statute and other policy directives are executed at the highest level.

#### **OPERATIONAL GOAL(S)**

Direct and monitor the activities of the USVIEDA to ensure assets are safeguarded and optimized, and to maintain a positive work climate conducive to attracting, retaining, and motivating a diverse group of top quality performers in achieving the goals of the organization.

#### FISCAL YEAR 2017 OBJECTIVES

- Initiate and strengthen existing partnership collaborations;
- Update rules and regulations for: (i) the Sustainable Tourism Through Arts-Based Revenue Streams Act ("STARS Act"), (ii) Economic Development Bank ("EDB"), (iii) Economic Development Commission ("EDC"), (iv) Enterprise Zone Commission ("EZC"), (v) Hotel Development Act, and (vi) Youth Recreational Incentive Act;
- Develop legislative proposals in support of economic development; and
- Continue to support economic diversification initiatives in the Broadband, Maritime & Marine, and Arts-Based industries.

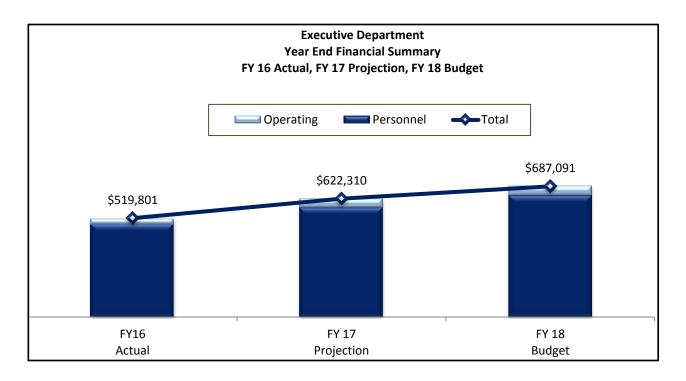
#### FISCAL YEAR 2017 ACCOMPLISHMENTS AS OF MARCH 31, 2017

- Launched a local public relations campaign to inform the community about the Economic Development Authority's programs and services;
- Participated in the Maritime Institute Stakeholders Meetings at the University of the Virgin Islands (UVI) and discussed plans for a UVI extension in Christiansted;
- Finalized the rules and regulations for the Sustainable Tourism through Arts-Based Revenue Streams (STARS) Act; and
- Contracted UVI to conduct economic impact studies on the EDC, EZC, EDB and EDPC Programs.

- Finalize rules and regulations for the Hotel Development Act, International Financial Services Entities Program, the Economic Development Commission, the Enterprise Zone Commission, the Economic Development Bank, and the Youth Recreational Incentive Act;
- Continue to strengthen relationships with the local community by increasing the awareness and understanding of programs and services through public education initiatives;
- Employ strategies to support and attract financial sector entities; and
- Promote the STARS Program to internal and external stakeholders.

	Actual	Target	Actual FY 17	Planned
Key Performance Indicators (KPI)	FY 16	FY 17	(as of 3/31/17)	FY 18
Number of partnership collaborations	14	15	10	15
Number of economic development initiatives				
undertaken	4	7	4	8

US Virgin Islands Economic Development Authority Executive Office Year End Financial Summary FY 16 Actual, FY 17 Projected, and FY 18 Budget					
	FY16-Actual 10/1/15-9/30/16	Total Proj. Exp. 10/1/16-9/30/17	FY18-Budget 10/1/17-9/30/18		
Personnel Expenses					
Salaries - Classified	124,952	131,391	134,019		
Salaries - Unclassified	278,704	300,385	359,405		
Fica	24,513	27,540	30,592		
Medicare	5,853	6,557	7,155		
Group Insurance	17,121	26,837	28,196		
Annual Leave Expense	4,520	-	-		
Retirement	33,141	62,859	78,554		
All Other	-	20,420	-		
Total Personnel Expense	488,803	575,988	637,921		
Operating Expenses					
Bank Charges	75	-	50		
Supplies	619	1,240	800		
Catering Services	120	200	500		
Donations & Contributions	500	1,425	-		
Dues & Subscriptions	3,310	1,610	3,695		
Employee Relations	-	150	375		
Postage & Delivery	164	200	200		
Parking	10	100	50		
Professional Development	7,749	21,599	25,000		
Miscellaneous	15	-	-		
Travel	15,219	16,745	15,000		
Communication	3,217	3,054	3,500		
Total Operating Expense	30,998	46,322	49,170		
Total Department Expense (Direct Cost Only)	519,801	622,310	687,091		



#### **1.3 ADMINISTRATION AND FINANCE DEPARTMENT**

#### FUNCTIONAL STATEMENT

The Administration and Finance Department provides financial planning, accounting, and reporting. It is responsible for establishing relationships with external auditors, financial institutions, the Post-Audit Division of the Legislature, and others within the financial community. It takes a leading role in developing proposals and policies on strategic issues that affect the long-term financial integrity and competitiveness of the USVIEDA. Financial policies, procedures, and the establishment of internal control are formulated within this department.

#### **OPERATIONAL GOAL(S)**

Provide quality customer and stakeholder services, and practice responsible stewardship of financial resources, while aspiring to excellence in financial and administrative practices to improve overall efficiency.

#### FISCAL YEAR 2017 OBJECTIVES

- Complete the Fiscal Year 2016 audit by March 30, 2017;
- Provide staff training in the area of data analysis and financial reporting;
- Present quarterly financial updates to the Finance Committee of the Board by the 15<sup>th</sup> of the month following the end of a quarter; and
- Submit all financial reports to appropriate local and federal agencies by due dates.

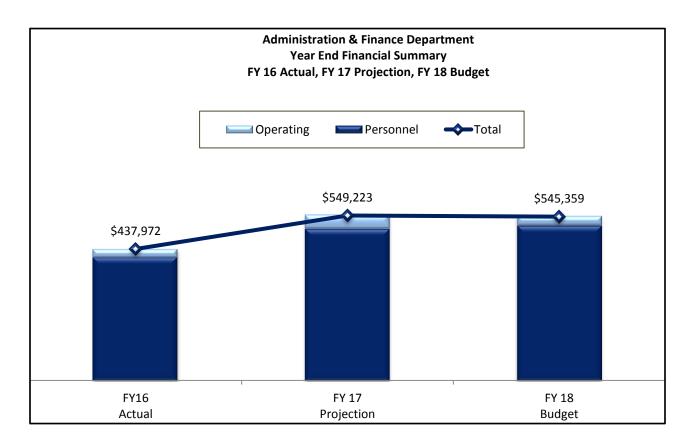
#### FISCAL YEAR 2017 ACCOMPLISHMENTS AS OF MARCH 31, 2017

- Completed the Fiscal Year 2016 audit;
- Submitted all local/federal financial reports by due date;
- Received training in Portfol and budgeting
- Continued to develop a property/procurement procedure for the USVIEDA; and
- Presented first quarter financial updates to the EDA Finance Committee of the Board.

- Modify accounting structure to meet the financial reporting needs of the organization;
- Submit 100% of financial reports on time to appropriate local and federal entities;
- Close Fiscal Year 2017 financial statements by November 15, 2017;
- Complete Fiscal Year 2017 audit by February 28, 2018;
- Conduct at least ten (10) internal site visits and/or provide management/financial assistance to help managers meet objectives;
- Develop a long-term plan for EDA self-sufficiency for Board consideration; and
- Reduce outstanding accounts receivables by at least 50% compared to Fiscal Year 2017.

Key Performance Indicators (KPI)	Actual FY16	Target FY17	Actual FY 17 (as of 3/31/17)	Planned FY 18
Change in accounts receivables	n/a	n/a	n/a	50%
Percentage of financial reports submitted on time	n/a	100%	100%	100%
Number of USVIEDA department objectives				
accomplished with budgetary assistance and support	n/a	n/a	n/a	6

US Virgin Islands Economic Development Authority Administration & Finance Year End Financial Summary FY 16 Actual, FY 17 Projected, and FY 18 Budget					
	FY16-Actual 10/1/15-9/30/16	Total Proj. Exp. 10/1/16-9/30/17	FY18-Budget 10/1/17-9/30/18		
Personnel Expenses					
Salaries - Classified	222,524	266,194	271,208		
Salaries - Unclassified	90,692	94,500	96,390		
Fica	19,419	23,512	22,791		
Medicare	4,542	5,499	5,330		
Group Insurance	37,950	31,918	53,436		
Annual Leave Expense	(12,696)	-	-		
Retirement	48,132	64,297	65,982		
All Other	-	18,528	-		
Total Personnel Expense	410,563	504,448	515,136		
Operating Expenses					
Advertising & Promotion	2,000	-	-		
Supplies	1,121	500	500		
Dues & Subscriptions	1,008	737	737		
Employee Relations	246	250	200		
Repairs & Maintenance	250	-	-		
Postage & Delivery	263	392	200		
Professional Development	4,272	13,210	12,500		
Software Agreement	12,264	23,149	11,086		
Professional Services	2,313	1,305	1,000		
Travel	2,498	4,171	2,700		
Communication	1,175	1,062	1,300		
Total Operating Expense	27,409	44,776	30,223		
Total Department Expense (Direct Cost Only)	437,972	549,223	545,359		



#### 1.4 HUMAN RESOURCES (HR) DEPARTMENT

#### FUNCTIONAL STATEMENT

The Human Resources ("HR") Department is responsible for talent management and workforce development to include staff recruitment, position classification, benefits counseling, and employee and labor relations.

#### **OPERATIONAL GOAL(S)**

Provide an organizational framework to strategically develop and retain a workforce capable of supporting the economic development initiatives of the organization.

#### FISCAL YEAR 2017 OBJECTIVES

- Increase employee performance and productivity by providing professional development opportunities;
- Develop the organizational culture by creating focus groups to identify issues and recommend solutions;
- Plan mandatory trainings for employees to include Sexual Harassment Awareness, Proper Use of Fire Extinguishers, Hazardous Communication, Conflict Resolution Management, and Progressive Discipline;
- Offer professional development training to improve leadership and team building skills on a quarterly basis; and
- Continue the USVIEDA Wellness Program to improve employee health and wellness.

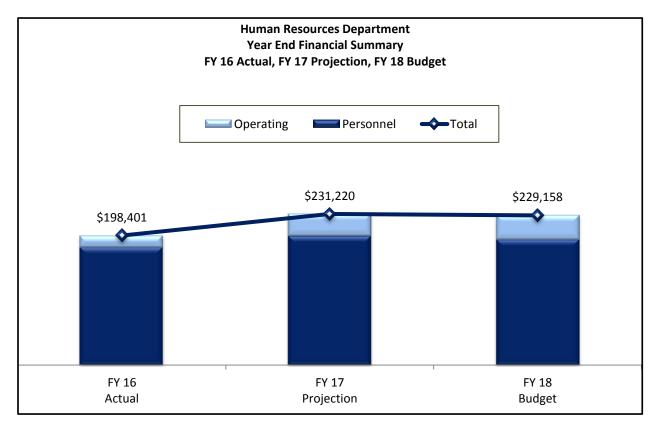
#### FISCAL YEAR 2017 ACCOMPLISHMENTS AS OF MARCH 31, 2017

- Filled three critical positions;
- Participated with the negotiation of a new collective bargaining agreement for Fiscal Years 2017 2021;
- Developed a 40-Step Play Plan and Position Classification Chart for classified employees;
- Arranged and facilitated the annual biometric health screenings for the staff on St. Thomas;
- Surveyed employees to assess employment satisfaction level;
- Created an HR newsletter providing staff with information on HR programs and events;
- Provided general and specialized training for all staff members; and
- Organized the annual Employee Appreciation Day activities that included service and recognition awards and team building exercises.

- Continue to measure employee satisfaction through the use of surveys;
- Work with managers in developing specific, measurable, achievable, relevant and time-based ("SMART") performance objectives for their subordinates;
- Provide professional development trainings to improve leadership and teambuilding skills;
- Implement a performance management system that will include goal setting, performance appraisal and performance improvement plans;
- Continue health and wellness workplace programs to encourage healthy lifestyles; and
- Develop a compensation plan for non-union and management staff.

Key Performance Indicators (KPI)	Actual FY 16	Target FY17	Actual FY 17 (as of 3/31/17)	Planned FY 18
Level of employee satisfaction (Percentage)	79%	n/a	n/a	80%
Percentage of managers that developed SMART performance objectives	n/a	n/a	n/a	100%
Percentage of employee annual evaluations completed on time	40%	100%	n/a	100%
Number of employee trainings offered	24	13	12	14

US Virgin Islands Economic Development Authority Human Resources Department Year End Financial Summary FY 16 Actual, FY 17 Projected, and FY 18 Budget				
	FY16-Actual 10/1/15-9/30/16	Total Proj. Exp. 10/1/16-9/30/17	FY18-Budget 10/1/17-9/30/18	
Personnel Expenses				
Salaries - Classified	60,885	63,815	65,092	
Salaries - Unclassified	73,058	76,125	77,648	
Fica	8,304	9,212	8,850	
Medicare	1,942	2,157	2,070	
Group Insurance	11,362	11,762	11,799	
Annual Leave Expense	(2,067)	-	-	
Retirement	26,778	25,646	26,650	
All Other	-	8,832	-	
Total Personnel Expense	180,262	197,549	192,108	
Operating Expenses				
Advertising & Promotion	1,898	2,500	4,000	
Supplies	528	409	500	
Dues & Subscriptions	340	898	900	
Employee Relations	11,476	16,931	20,000	
Parking	60	60	50	
Professional Development	465	10,271	8,500	
Postage & Delivery	-	190	100	
Travel	2,858	2,021	2,500	
Communication	514	391	500	
Total Operating Expense	18,139	33,671	37,050	
Total Department Expense (Direct Cost Only)	198,401	231,220	229,158	



#### **1.5 LEGAL DEPARTMENT**

#### FUNCTIONAL STATEMENT

The Legal Department provides a broad range of legal services that include providing legal analyses, preparing and reviewing legal documents, and conducting background investigations on prospective employees and EDC and EDB applicants. This department also provides legal and policy guidance to the USVIEDA's Governing Board, drafts legislations, and develops rules and regulations consistent with legislative mandates.

#### **OPERATIONAL GOAL(S)**

Ensure that the organization is in compliance with all applicable laws, institute measures to prevent litigation and loss of assets, and to maintain the USVIEDA's legal image of integrity, professionalism and fairness.

#### FISCAL YEAR 2017 OBJECTIVES

- Continue to enhance the quality of investigative reports by sharing criminal justice information using the National Crime Information Center database;
- Continue efforts to secure expanded access to the Department of Licensing and Consumer Affairs' database;
- Coordinate professional training for Legal Department staff with the National Association of Professional Background Screeners or similar certifying entity;
- Continue to explore software updates to enhance the processing of legal documents;
- Continue to explore file management systems and record retention policies;
- Continue to draft/amend USVIEDA Governing Board's policies, resolutions, motions and orders;
- Continue drafting/amending internal policies and procedures; and
- Continue to prepare and review for legal sufficiency, agreements necessary to accomplish the mandates of the USVIEDA.

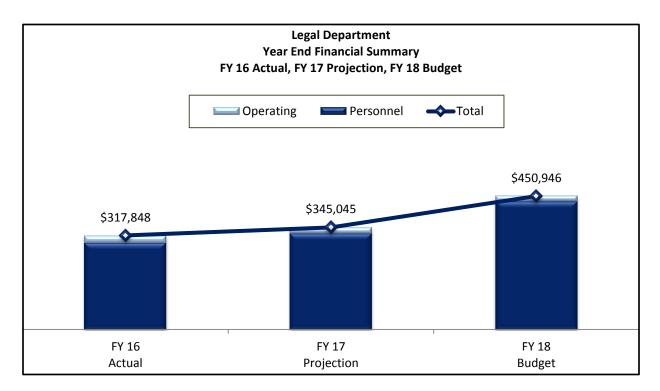
#### FISCAL YEAR 2017 ACCOMPLISHMENTS AS OF MARCH 31, 2017

- Worked with the Office of Collective Bargaining to amend and negotiate the Collective Bargaining Agreement between USVIEDA and United Steelworkers Local 8249 effective October 1, 2016 through September 30, 2021;
- Reduced expenses by securing a lower rate for online research services;
- Reduced expenses associated with legal publications;
- Enhanced the quality of investigative reports by contracting with a new online research provider;
- Obtained expanded access to the Department of Licensing and Consumer Affairs' database;
- Completed the promulgation of the STARS Rules and Regulations;
- Drafted and fully executed a wide range of professional service contracts and lease agreements;
- Drafted and amended USVIEDA internal policies and procedures;
- Drafted and amended USVIEDA Governing Board resolutions, motions and orders; and
- Prepared and reviewed statutory agreements necessary to accomplish the mandates of the USVIEDA.

- Coordinate the drafting of rules and regulations;
- Provide staff training in investigative analysis, contract management, and legal best practices;
- Draft and amend USVIEDA internal policies and procedures;
- Draft and amend USVIEDA Governing Board resolutions, motions and orders;
- Review and draft statutory agreements necessary to accomplish the mandates of the USVIEDA; and
- Draft professional service contracts, leases and show cause orders for the USVIEDA and its subsidiary entities.

	Actual	Target	Actual FY 17	Planned
Key Performance Indicators (KPI)	FY 16	FY17	(3/31/17)	FY 18
Number of rules and regulations drafted and/or				
promulgated	n/a	n/a	1	1
Number of professional contracts and leases				
reviewed, drafted and/or executed	17	n/a	20	17
Number of background investigations completed	46	30	24	30
Number of Board resolutions drafted	4	n/a	2	4

US Virgin Islands Economic Development Authority Legal Department Year End Financial Summary FY 16 Actual, FY 17 Projected, and FY 18 Budget				
	FY16-Actual 10/1/15-9/30/16	Total Proj. Exp. 10/1/16-9/30/17	FY18-Budget 10/1/17-9/30/18	
Personnel Expenses				
Salaries - Classified	107,823	114,113	116,395	
Salaries - Unclassified	110,846	115,500	202,810	
Fica	13,557	15,023	19,791	
Medicare	3,171	3,514	4,628	
Group Insurance	25,719	26,632	37,127	
Annual Leave Expense	4,096	-	-	
Retirement	27,554	36,943	50,511	
All Other		12,701	-	
Total Personnel Expense	292,765	324,426	431,262	
Operating Expenses				
Supplies	614	-	500	
Dues & Subscriptions	13,383	13,349	11,659	
Catering Services	250	230	250	
Employee Relations	-	200	225	
Postage & Delivery	33	21	50	
Professional Development	8,643	5,000	4,500	
Travel	1,591	1,086	1,500	
Communication	568	733	1,000	
Total Operating Expense	25,082	20,619	19,684	
Total Department Expense (Direct Cost Only)	317,848	345,045	450,946	



#### **1.6 MARKETING / PUBLIC RELATIONS DEPARTMENT**

#### FUNCTIONAL STATEMENT

The key responsibilities of this department are to promote the U.S. Virgin Islands as the best place for businesses to relocate and to promote the many services that are being offered by the USVIEDA to local businesses and the general public.

#### **OPERATIONAL GOAL(S)**

Utilize various marketing tools to attract new businesses to the Territory, and to grow and expand local businesses operating in the Territory.

#### FISCAL YEAR 2017 OBJECTIVES

- Increase the number of EDC applications by 10% through various marketing initiatives;
- Increase strategic advertising in key local sites and targeted media; and
- Continue building marketing alliances that broaden USVIEDA's outreach to increase awareness of the USVIEDA's programs and offerings.

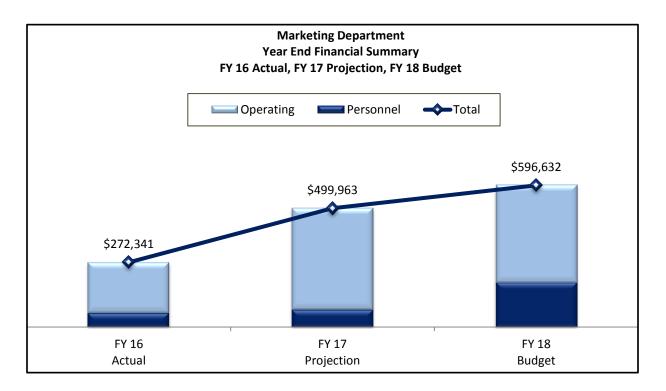
#### FISCAL YEAR 2017 ACCOMPLISHMENTS AS OF MARCH 31, 2017

- Promoted the U.S. Virgin Islands in five (5) marketing missions;
- Initiated a local marketing campaign to increase awareness and educate the community about the USVIEDA's programs and services,
- Published the USVIEDA's 2015 Annual Report;
- Strategically placed ads in key national publications; and
- Updated marketing materials and produced a new USVI Fast Facts Guide.

- Restructure the marketing department within the USVIEDA;
- Use data mining technique to help make marketing decisions; and
- Re-evaluate the USVIEDA's Marketing and Strategic Plan.

Key Performance Indicators (KPI)	Actual FY 16	Target FY 17	Actual FY 17 (as 3/31/17)	Planned FY 18
Number of targeted marketing events undertaken	9	10	4	12
Number of site visits made by potential EDC				
beneficiaries	5	20	7	20

US Virgin Islands Economic Development Authority Marketing Department Year End Financial Summary FY 16 Actual, FY 17 Projected, and FY 18 Budget				
	FY16-Actual 10/1/15-9/30/16	Total Proj. Exp. 10/1/16-9/30/17	FY18-Budget 10/1/17-9/30/18	
Personnel Expenses				
Salaries - Classified	46,706	49,626	50,619	
Salaries - Unclassified	-	-	85,680	
Fica	2,896	3,344	8,451	
Medicare	677	782	1,976	
Group Insurance	5,681	5,900	16,309	
Annual Leave Expense	(5,090)	-	-	
Retirement	9,575	10,173	23,702	
All Other		4,302		
Total Personnel Expense	60,446	74,127	186,736	
Operating Expenses				
Advertising & Promotion	146,450	199,476	581,364	
Bank Charges	60	600	500	
Supplies	179	746	500	
Catering Services	131	150	200	
Dues & Subscription	-	3,532	3,532	
Employee Relations	-	156	200	
Postage & Delivery	1,715	5,093	5,000	
Printing & Publication	2,025	9,750	8,000	
Professional Services	59,284	197,802	205,000	
Communication	-	358	600	
Travel	2,052	8,175	5,000	
Total Operating Expense	211,895	425,836	809,896	
Total Department Expense (Direct Cost Only)	272,341	499,963	996,632	



#### 1.7 ECONOMIC DEVELOPMENT MANAGEMENT (EDM)

#### FUNCTIONAL STATEMENT

This unit acts as the General Fund for the organization. Operating revenues and indirect costs to include custodial and messenger services are accounted for in this department.

#### **OPERATIONAL GOAL(S)**

Allows for the efficient management of the general operation of the organization and for proper analysis of financial information for management decision-making purposes.

#### FISCAL YEAR 2017 OBJECTIVES

- Develop and implement procedures to increase accuracy of posting expenses to correct accounts;
- Reduce indirect costs by at least 5% of amount budgeted through the process of analysis; and
- Improve relations with service vendors by reducing payment delays and improving service levels.

#### FISCAL YEAR 2017 ACCOMPLISHMENTS AS OF MARCH 31, 2017

• Increased collaboration between budget and accounting resulted in improved data comparisons for financial and management analyses.

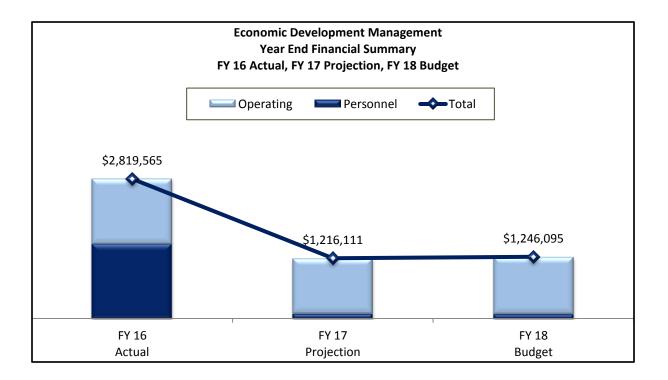
#### FISCAL YEAR 2018 OBJECTIVES

• Budget and accounting will work cooperatively to improve financial data reporting analyses.

Key Performance Indicators (KPI)	Actual	Target	Actual FY 17	Planned
	FY 16	FY 17	(as of 3/31/2017)	FY 18
Percentage of times expenses posted incorrectly	-	-	-	10%

US Virgin Islands Economic Development Authority					
Indirect Cost					
Year End Financial Summary					
FY 16 Actual, FY 17 Projected, and FY 18 Budget					
	FY16-Actual 10/1/15-9/30/16	Total Proj. Exp. 10/1/16-9/30/17	FY18-Budget 10/1/17-9/30/18		
Personnel Expenses					
Salaries - Classified	57,552	59,366	60,553		
Salaries - Unclassified	723	759	-		
Fica	3,525	4,051	3,754		
Medicare	845	947	878		
Group Insurance	15,873	20,925	20,818		
Annual Leave Expense	(1,753)	-	-		
*Retirement	1,424,028	12,326	12,413		
All Other	-	5,214	-		
Total Personnel Expense	1,500,793	103,588	98,417		
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Operating Expenses					
Advertising & Promotion	26,623	6,938	10,000		
Auto Expense	14,637	17,125	15,000		
Bank Charges	3,025	5,874	7,000		
Employee Incentive Program	-	25,000	25,000		
Supplies	30,628	34,604	42,900		
Unemployment Insurance	15,282	1,668	2,500		
Labor	4,048	12,500	6,000		
Catering Services	15,813	14,291	25,000		
Custodial Services	19,333	34,185	40,000		
Depreciation	181,259	-	-		
Donations & Contributions	32,250	21,900	25,000		
Drinking Water	1,952	972	1,200		
Dues & Subscription	10,950	2,459	2,500		
Employee Relations	11,011	14,599	6,000		
Repairs	74,603	85,035	75,000		
Postage & Delivery	10,899	12,832	12,000		
Parking	129	200	600		
Printing & Publication	9,086	9,700	10,000		
Professional Development	10,287	19,778	15,000		
Garbage Removal	675	600	1,000		
Miscellaneous	(37)	2,355	5,000		
Insurance	51,612	58,750	52,000		
Professional Services	296,329	248,268	287,000		
Travel	3,739	22,535	17,000		
Communication	54,682	67,409	60,000		
Electrical	76,544	64,257	75,000		
Water	1,226	1,200	1,200		
Rent	241,670	248,046	268,279		
Capital Outlay	120,518	79,443	60,000		
Total Operating Expense	1,318,772	1,112,522	1,147,179		
Total Department Expense (Direct Cost Only)	2,819,565	1,216,111	1,245,595		

\*Not inclusive of the USVIEDA's share of the unfunded liability in Fiscal Year 2016.



# 2.0 USVIEDA OPERATIONAL DEPARTMENTS

The operational departments within the USVIEDA are responsible for carrying out the organization's mandates.

#### 2.1 V.I. ECONOMIC DEVELOPMENT COMMISSION DIVISION

#### FUNCTIONAL STATEMENT

The Economic Development Commission (EDC) is charged with promoting the growth, development, and diversification of the economy of the United States Virgin Islands. The EDC is comprised of the Applications Department, which is the first point of contact for a business seeking to apply for economic development benefits, and the Compliance Department, which monitors beneficiaries to ensure that they comply with the terms and conditions of their agreements and other requirements of law.

#### 2.1.1 APPLICATIONS DEPARTMENT

#### **OPERATIONAL GOAL(S)**

Review and analyze EDC applications and to provide support and advice to the USVIEDA's Governing Board in its consideration of applicants' requests for EDC benefits.

# FISCAL YEAR 2017 OBJECTIVES

- Process a "completed" EDC application within forty-five (45) working days of receipt;
- Review initial EDC applications within ten (10) working days and notify applicants within fifteen (15) working days of application status;
- Submit notice to EDC applicants within ten (10) working days of Board decision meetings;
- Complete EDC Application Client Survey form as part of the EDC inquiry and application process; and
- Participate in community outreach programs such as: EDC 45<sup>th</sup> Anniversary Event, EDC Career Fair, other Target Markets, and Consultants Seminar.

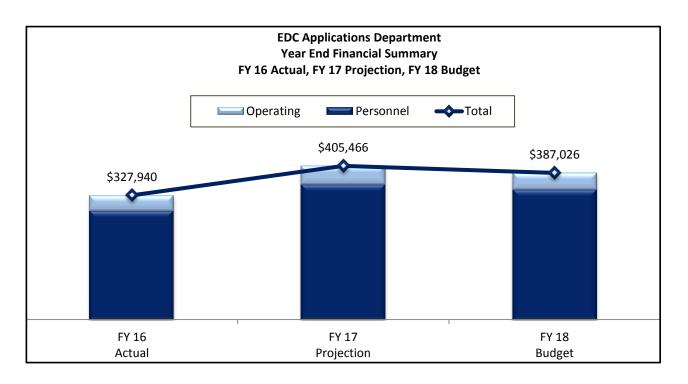
# FISCAL YEAR 2017 ACCOMPLISHMENTS AS OF MARCH 31, 2017

- Reviewed and analyzed ten (10) applications for economic development benefits: four (4) new, one (1) extension, four (4) extension/modification, and one (1) transfer;
- Acquired an online survey tool to gauge applicants satisfaction of application process; and
- Participated in VIEDC Practitioners' Forum and VIEDC local media campaign initiatives.

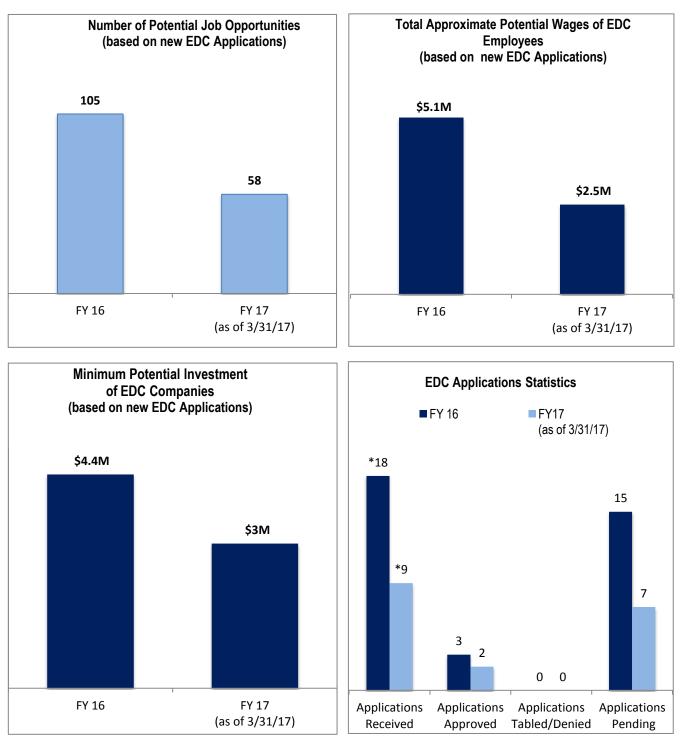
- Process a "completed" application for EDC benefits within thirty (30) working days of receipts;
- Review EDC applications within five (5) working days for completeness and notify applicant within ten (10) working days of application status;
- Submit notice to VIEDC applicants within five (5) working days of Board decision meetings;
- Participate in community outreach programs, informational and other marketing initiatives; and
- Implement VIEDC Online Application Program.

Key Performance Indicators (KPI)	Actual FY 16	Target FY 17	Actual FY 2017 (as of 3/31/17)	Planned FY 2018
Average number of days to complete analysis of an EDC application for Public Hearing	29 days	45 days	29 days	30 days
Average number of days to complete analysis of an EDC application for EDC Decision Meetings	20 days	30 days	18 days	30 days
Average number of days to process an Eligible VI Supplier application	29 days	30 days	6 days	14 days
Percentage of time "complete" applications are processed on time Number of community outreach program	n/a 0	n/a 8	n/a 2	100%

US Virgin Islands Economic Development Authority EDC Applications Department Year End Financial Summary FY 16 Actual, FY 17 Projected, and FY 18 Budget						
	FY16-Actual 10/1/15-9/30/16	Total Proj. Exp. 10/1/16-9/30/17	FY18-Budget 10/1/17-9/30/18			
Personnel Expenses						
Salaries - Classified	126,829	152,316	155,362			
Salaries - Unclassified	80,616	84,000	85,680			
Fica	12,862	9,369	14,945			
Medicare	3,008	9,707	3,495			
Group Insurance	30,794	38,722	37,127			
Annual Leave	(1,115)	-	-			
Retirement	33,531	46,410	45,174			
All Other		14,995				
Total Personnel Expense	286,524	355,519	341,783			
Operating Expenses						
Advertising & Promotion	16,886	16,963	17,000			
Supplies	955	500	800			
Catering	1,432	1,500	1,500			
Professional Development	478	6,000	6,000			
Dues & Subscription	165	175	555			
Parking	20	-	-			
Postage & Delivery	-	250	250			
Printing & Publication	-	1,250	1,250			
Meeting Space Rental	1,600	1,300	1,600			
Professional Services	15,154	19,718	-			
Software Agreement	-	-	10,788			
Travel	4,007	1,581	4,800			
Employee Relations	40	193	200			
Communication	563	518	500			
Miscellaneous	117	-	-			
Total Operating Expense	41,416	49,947	45,243			
Total Department Expense (Direct Cost Only)	327,940	405,466	387,026			



#### U.S. VIRGIN ISLANDS ECONOMIC DEVELOPMENT AUTHORITY EDC APPLICATIONS DEPARTMENT STATISTICAL DATA



\*Nine (9) of the 18 applications received for Fiscal Year 2016 were new applicants.

\*Four (4) of the nine (9) applications received for Fiscal Year 2017, as of March 31, were new applicants.

# 2.1.2 COMPLIANCE DEPARTMENT

#### FUNCTIONAL STATEMENT

The Compliance Department helps to ensure the integrity of the Economic Development Program by assisting and ensuring that beneficiaries meet the requirements of their agreements. Beneficiaries reports that are not in compliance are reported to the EDC Governing Board, which has the legal authority to assess fines and penalties.

# **OPERATIONAL GOAL(S)**

Build and maintain good relations with beneficiaries in ensuring that beneficiaries are adhering to the requirements of the program and to help in the retention of beneficiaries in the Territory.

# FISCAL YEAR 2017 OBJECTIVES

- Host EDC beneficiary summits in both districts in August 2017;
- Partner with the Applications Unit in upgrading the Cost Benefit Analysis Model;
- Implement the EDC Compliance Handbook for Beneficiaries; and
- Terminate inactive EDC beneficiaries and charge-off receivables.

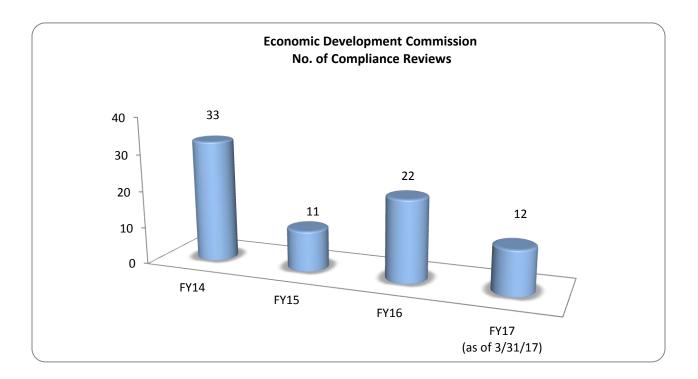
# FISCAL YEAR 2017 ACCOMPLISHMENTS AS OF MARCH 31, 2017

- Expedited multi-year compliance reviews that were in queue for modifications/extensions;
- Distributed annual compliance report cards to ensure reporting requirements are met; and
- Developed new billing procedure with the Division of Administration & Finance to address assessed penalties and fines.

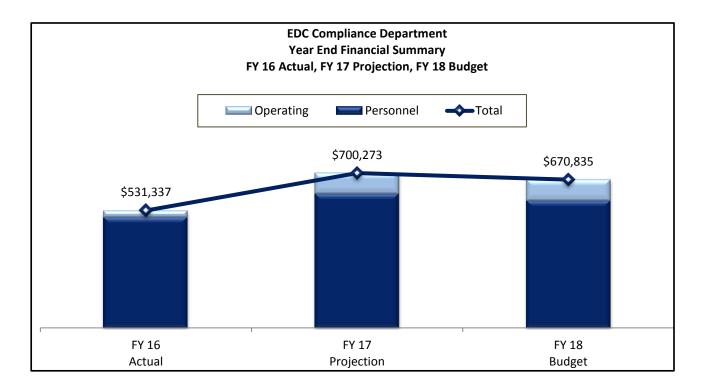
- Complete EDC Compliance Handbook for Beneficiaries;
- Conduct triennial beneficiary compliance reviews; and
- Close-out forty (40) inactive beneficiary cases.

KEY PERFORMANCE INDICATORS (KPI)	Actual FY 16	Target FY17	Actual FY 2016 (as of 3/31/17)	Planned FY 18
Number of compliance reviews completed	22	30	12	48
Percentage of non-compliance cases resolved	72%	80%	70%	85%
Number of inactive cases closed	1	8	1	15
EDC Beneficiary retention rate	-	-	83%	100%

# U.S. VIRGIN ISLANDS ECONOMIC DEVELOPMENT AUTHORITY EDC COMPLIANCE DEPARTMENT STATISTICAL DATA



EDC C	Economic Development ompliance Department nd Financial Summary	Authority	
	17 Projected, and FY 18	3 Budget	
	FY16-Actual 10/1/15-9/30/16	Total Proj. Exp. 10/1/16-9/30/17	FY18-Budget 10/1/17-9/30/18
Personnel Expenses			
Salaries - Classified	284,233	342,023	336,613
Salaries - Unclassified	75,577	78,750	80,325
Fica	22,308	17,041	25,850
Medicare	5,217	16,885	6,046
Group Insurance	37,247	46,034	44,439
Annual Leave Expense	4,180	-	-
Retirement	71,011	81,868	81,212
All Other		22,710	-
Total Personnel Expense	499,774	605,311	574,485
Operating Expenses			
Advertising & Promotion	14,379	47,537	40,000
Supplies	274	508	500
Labor	-	29,064	38,000
Dues & Subscription	-	1,250	1,750
Employee Relations	5	250	600
Postage & Delivery	60	80	250
Parking	62	80	-
Printing & Publication	-	750	1,000
Professional Development	-	800	9,000
Professional Services	10,570	10,175	-
Travel	5,878	4,131	4,500
Communication	335	338	750
Total Operating Expense	31,563	94,963	96,350
Total Department Expense (Direct Cost Only)	531,337	700,273	670,835



# 2.2 ECONOMIC DEVELOPMENT BANK (EDB)

#### FUNCTIONAL STATEMENT

The Government Development Bank and the Small Business Development Agency were merged and renamed the Economic Development Bank (EDB). The EDB provides loan guarantees and equity infusion to help minority, small, and medium-sized businesses to maintain economic stability and grow into mainstream commercial banking customers. The EDB also works with local commercial banks by providing loan guarantees, thereby reducing the risks to the banks.

# **OPERATIONAL GOAL(S)**

Assist small and medium sized businesses by providing capital, and technical and managerial assistance to ensure viability and thereby facilitating employment growth and opportunities.

# FISCAL YEAR 2017 OBJECTIVES

- Reduce the loan delinquency rate by 10% through aggressive collection efforts, including legal actions, loan restructuring, modifications, and reclassifications;
- Increase the number of loans approved to 20 and loan guarantees by \$1.8M;
- Provide professional development training to staff in the areas of credit administration and collections;
- Partner with local banks to increase the number of loans through the State Small Business Credit Initiative ("SSBCI") Program;
- Collaborate with other related government agencies to promote loan programs and services; and
- Implement Phase II of the Sun Power Energy Program in conjunction with the Energy Office.

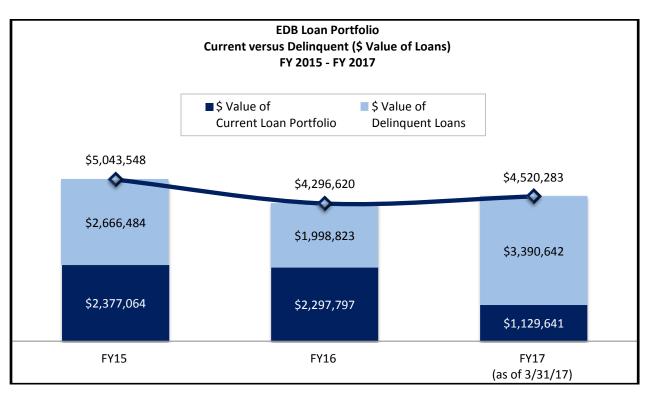
# FISCAL YEAR 2017 ACCOMPLISHMENTS AS OF MARCH 31, 2017

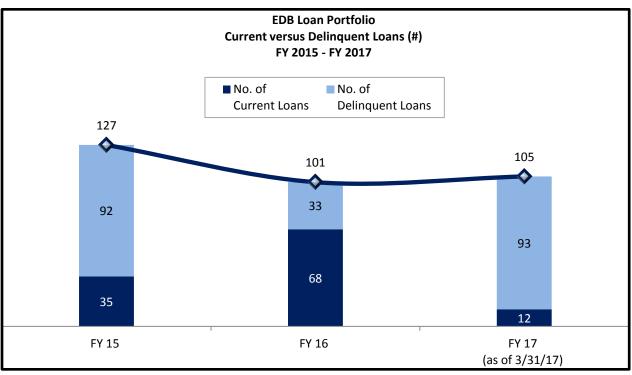
- Reduced the loan delinquency rate by 4.3 percent;
- Approved \$1.8M in new loans/guarantees;
- Received training in Portfol, lending best practices, and customer service;
- Hosted Lender Conferences; and
- Collaborated with local partners to inform the community of the EDB's products and services.

- Reduce the delinquency rate to at least 47% of the loan portfolio;
- Increase the loan portfolio at least by \$1.8M in credit quality loans and guarantees;
- Provide professional development training for staff in credit administration and collections;
- Continue partnering with local banks to promote the SSBCI Loan Program; and
- Continue collaborating with other related government agencies to promote loan programs and services.

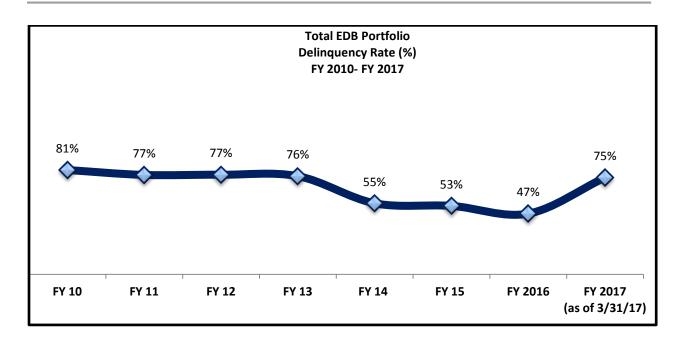
	Actual	Target	Actual FY 17	Planned
Key Performance Indicators (KPI)	FY 16	FY 17	(as of 3/31/17)	FY 18
Loan Delinquency rate (%)	47%	50%	75%	47%
Dollar value of loan payments	\$976K	\$1M	\$927K	\$1M
Dollar value of loans and guarantees approved	\$7.2M	\$2M	\$1.5M	\$3.9M

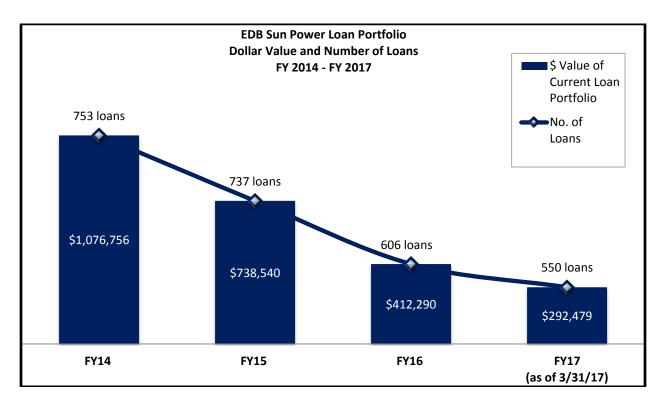
#### U.S. VIRGIN ISLANDS ECONOMIC DEVELOPMENT AUTHORITY ECONOMIC DEVELOPMENT BANK (EDB) STATISTICAL DATA



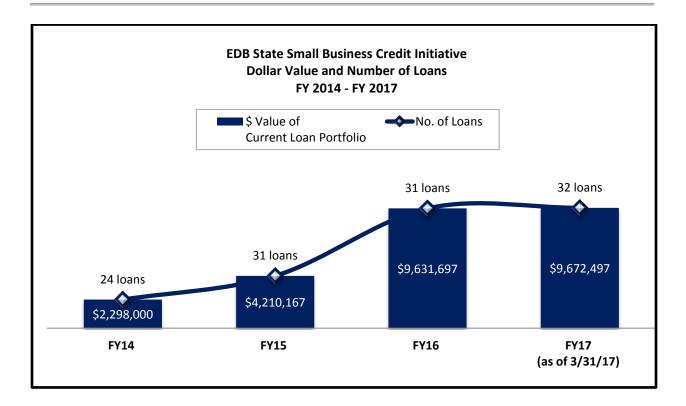


# U.S. VIRGIN ISLANDS ECONOMIC DEVELOPMENT AUTHORITY ECONOMIC DEVELOPMENT BANK (EDB) STATISTICAL DATA

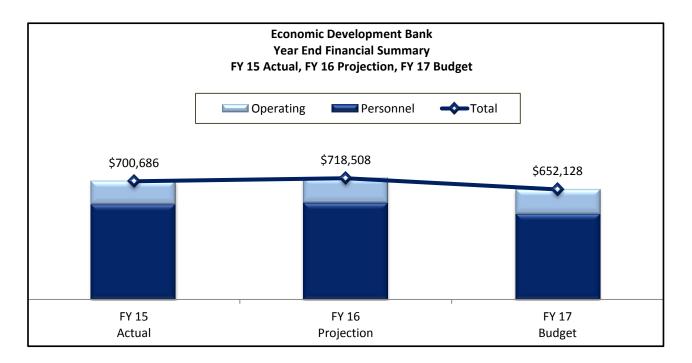




#### U.S. VIRGIN ISLANDS ECONOMIC DEVELOPMENT AUTHORITY ECONOMIC DEVELOPMENT BANK (EDB) STATISTICAL DATA



US Virgin Islands Economic Development Authority Economic Development Bank Year End Financial Summary FY 16 Actual, FY 17 Projected, and FY 18 Budget						
Personnel Expenses	FY16-Actual 10/1/15-9/30/16	Total Proj. Exp. 10/1/16-9/30/17	FY18-Budget 10/1/17-9/30/18			
Salaries - Classified Salaries - Unclassified Fica	260,359 152,162 25,576	246,668 145,180 26,180	229,475 137,088 22,727			
Medicare Group Insurance Annual Leave Expense Retirement	5,981 50,984 (836) 71,163	6,123 47,360 69,781	5,315 43,049 - 69,787			
All Other Total Personnel Expense	565,390	30,409 571,701	507,440			
Operating Expenses						
Advertising & Promotion	5,159	5,777	6,000			
Bank Charges	202	-	-			
Supplies	645	1,198	1,500			
Catering	324	500	500			
Credit Report Drinking Water	1,981 24	1,682	1,682			
Dues & Subscriptions	325	- 300	- 300			
Employee Relations	-	386	675			
Courier Service	8.875	9.470	8.400			
Postage & Delivery	216	150	600			
Parking	10	50	100			
Professional Development	5,514	6,444	9,000			
Software Agreement	3,600	11,300	11,300			
Insurance	8,130	8,130	8,130			
Professional Services	98,616	96,000	91,000			
Travel	2,643	4,500	4,500			
Communication	1,031	921	1,000			
Total Operating Expense Total Department Expense (Direct Cost Only)	137,296 702,686	146,807 718,508	<u>144,687</u> 652,128			



#### 2.2.1 INCUBATOR PROGRAM

#### FUNCTIONAL STATEMENT

The Incubator Program helps new and start-up businesses to develop into full-fledged businesses by providing services such as management training and office space so that they can grow and contribute to the economic development of the Territory.

# **OPERATIONAL GOAL(S)**

Engage, support, and assist entrepreneurs to build sustainable businesses throughout the Territory.

# FISCAL YEAR 2017 OBJECTIVES

- Host the Young CEO Camp;
- Work collaboratively with the Small Business Development Center to present entrepreneurial workshops and seminars;
- Create an Angel Investor Network as a means of providing investment capital for startups and established businesses seeking to expand; and
- Manage the USVIEDA's \$2M Disaster Loan Fund.

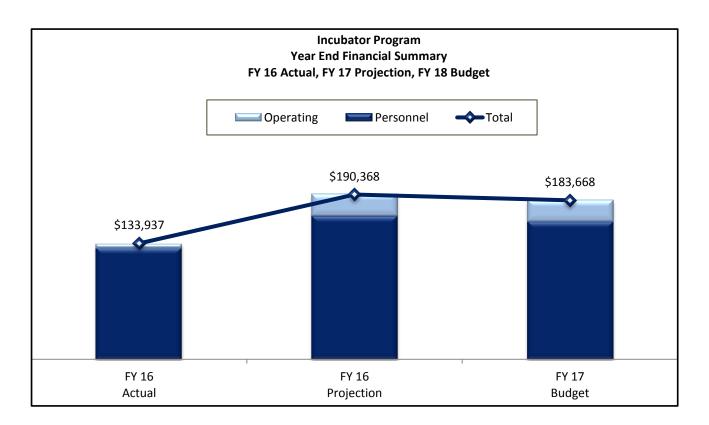
# FISCAL YEAR 2017 ACCOMPLISHMENTS AS OF MARCH 31, 2017

- Assisted over 20 entrepreneurs in the following sectors, manufacturing, consumable products, engineering, aquaponics, and hydroponics;
- Fostered a renewed partnership with the Small Business Development Center (SBDC) and Small Business Agency;
- Referred five (5) clients to Economic Development Bank (EDB) for financing; and
- Referred one (1) client to Economic Development Commission for EDC benefits.

- Host a Young CEO Camp in both the St. Thomas-St. John and St. Croix districts;
- Assist and refer at least ten (10) clients to EDB financing;
- Assist and refer at least two (2) clients to EDC for EDC benefits; and
- Apply for grants to supplement the Incubator Program.

KEY PERFORMANCE INDICATORS (KPI)	Actual FY 16	Target FY17	Actual FY 2017 (as of 3/31/17)	Planned FY 18
Number of entrepreneurs assisted	25	30	23	20
Number of businesses in developing industries	10	5	5	5
Number of businesses developed into full				
fledged businesses	2	2	1	4
Number of seminars and workshops held	0	4	0	4

US Virgin Islands Economic Development Authority Incubator Program Year End Financial Summary FY 16 Actual, FY 17 Projected, and FY 18 Budget							
	FY16-Actual	Total Proj. Exp.	FY18-Budget				
	10/1/15-9/30/16 10/1/16-9/30/17 10/1/1						
Personnel Expenses							
Salaries - Classified	34,410	40,690	41,503				
Salaries - Unclassified	54,332	69,076	70,457				
Fica	5,502	7,334	6,942				
Medicare	1,287	1,451	1,623				
Group Insurance	14,496	16,256	16,309				
Annual Leave Expense	269	-	-				
Retirement	18,192	21,694	21,833				
All Other		8,527	-				
Total Personnel Expense	128,490	165,028	158,668				
Operating Expenses							
Advertising & Promotion	-	3,500	3,500				
Supplies	-	1,500	1,500				
Professional Development	-	3,000	3,000				
Meeting Space Rental	-	1,500	1,500				
Professional Services	2,007	7,000	7,000				
Miscellaneous	3,076	-	-				
Travel	365	840	500				
Communication	-	3,250	3,250				
Utilities		4,750	4,750				
Total Operating Expense	5,448	25,340	25,000				
Total Department Expense (Direct Cost Only)	133,937	190,368	183,668				



#### FUNCTIONAL STATEMENT

The Enterprise Zone Commission ("EZC") Division is responsible for the revitalization of designated blighted and severely distressed areas in the U.S. Virgin Islands that were once social and economically vibrant communities. The EZC provides tax incentives and economic development benefits and helps to reduce fiscal and regulatory constraints that hinder economic growth. In addition, this division also encourages collaboration between public, private, and non-profit entities in support of economic growth and development.

#### **OPERATIONAL GOAL(S)**

Promote economic growth through revitalizations and business expansion opportunities utilizing public/private partnerships to create jobs, sustain community self-sufficiency and involvement.

# FISCAL YEAR 2017 OBJECTIVES

- Host an International Business Expo;
- Complete the goals of the EZC 5-Year Strategic Plan; and
- Implement core provisions of the EZC Section of the Community and Town Plans to include marketing, application analysis, and program compliance.

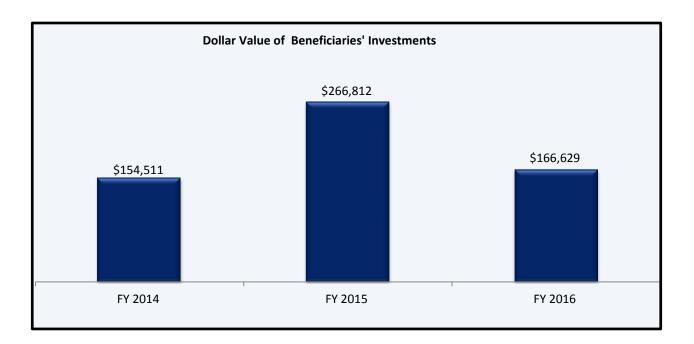
# FISCAL YEAR 2017 ACCOMPLISHMENTS AS OF MARCH 31, 2017

- Completed town plan for Savanne-Downstreet;
- Hosted activities with Danish students and funders of the revitalization of two (2) anchor buildings within the Enterprise Zones;
- Approved five (5) applications for the Scrape, Paint, and Rejuvenate Program;
- Submitted a grant request to the Historic Preservation Office for scrape, paint, rejuvenate projects within the zones;
- Hosted two (2) business-to-business events;
- Approved one (1) application for EZ tax credits;
- Held an open house at the Agriculture Fair in St. Croix; and
- Completed 40 compliance reports covering 53 years of combined beneficiary activity.

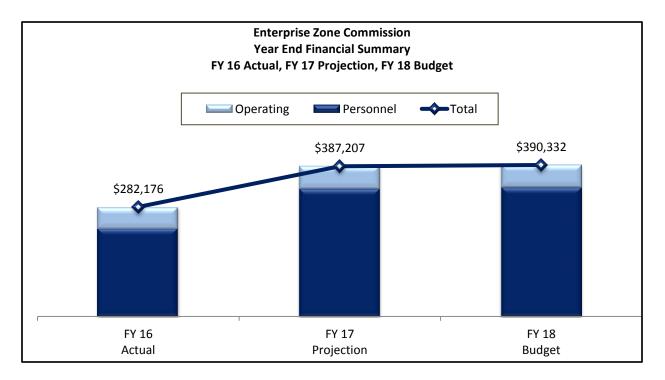
- Complete eight (8) scrape & paint, two (2) rehabilitation, and four (4) board-up projects;
- Conduct the EntrepreNow program and a community building presentation within each of the schools in the zones;
- Conduct an Estate Planning Seminar to provide the latest trends in estate and long-term care planning;
- Conduct open house events to provide information about the resources available through the EZC, its partners and stakeholders;
- Actively promote the EZC tax incentive program and strengthen the compliance component; and
- Conduct a beneficiary conference, USVIEDA Expo, and Business-to-Business event.

KEY PERFORMANCE INDICATORS (KPI)	Actual FY 16	Target FY17	Actual FY 2017 (as of 3/31/17)	Planned FY 18
Number of collaborative events	8	11	4	12
Number of rehabilitated properties	0	9	2	10
Number of properties boarded up (for safety concerns)	0	2	1	4
Number of public meetings held towards revitalization	1	2	1	3

# U.S. VIRGIN ISLAND ECONOMIC DEVELOPMENT AUTHORITY ENTERPRISE ZONE COMMISSION (EZC) STATISTICAL DATA



US Virgin Islands Economic Development Authority Enterprise Zone Commission Year End Financial Summary FY 16 Actual, FY 17 Projected, and FY 18 Budget						
	FY16-Actual 10/1/15-9/30/16	Total Proj. Exp. 10/1/16-9/30/17	FY18-Budget 10/1/17-9/30/18			
Personnel Expenses						
Salaries - Classified	97,798	139,503	146,706			
Salaries - Unclassified	90,692	94,500	96,390			
Fica	11,686	15,098	15,072			
Medicare	2,733	3,531	3,525			
Group Insurance	16,134	25,353	26,740			
Annual Leave	(19,308)		-			
Retirement	26,936	40,989	43,400			
All Other		9,515	-			
Total Personnel Expense	226,673	328,489	331,832			
Operating Expenses						
Advertising & Promotion	9,218	6,761	7,000			
Supplies	780	978	1,000			
Dues & Subscription	-	932	-			
Labor	2,889	1,200	-			
Catering Services	3,144	1,932	-			
Employee Relations	119	365	500			
Parking	2	20	-			
Printing & Publication	280	2,058	3,500			
Professional Development	-	4,750	8,000			
Miscellaneous	17,680	23,212	25,000			
Meeting Space Rental	300	2,100	-			
Professional Services	12,865	10,375	10,000			
Travel	7,379	3,677	3,000			
Communication	848	358	500			
Total Operating Expense	55,503	58,718	58,500			
Total Department Expense (Direct Cost Only)	282,176	387,207	390,332			



# 2.4 ECONOMIC DEVELOPMENT PARK CORPORATION

#### FUNCTIONAL STATEMENT

The Economic Development Park Corporation ("EDPC") is chartered as a public corporation to acquire and operate industrial parks in the U.S. Virgin Islands to complement activities of the Economic Development Commission ("EDC"). The EDPC is self-supported by revenues it generates from its tenants. The EDPC has two locations, one on St. Croix known as William D. Roebuck Industrial Park and the other on St. Thomas located in Estate Contant.

#### **OPERATIONAL GOAL(S)**

Support economic development by offering space for commercial use for rent; and to maintain and upgrade the facilities to retain and attract tenants.

#### FISCAL YEAR 2017 OBJECTIVES

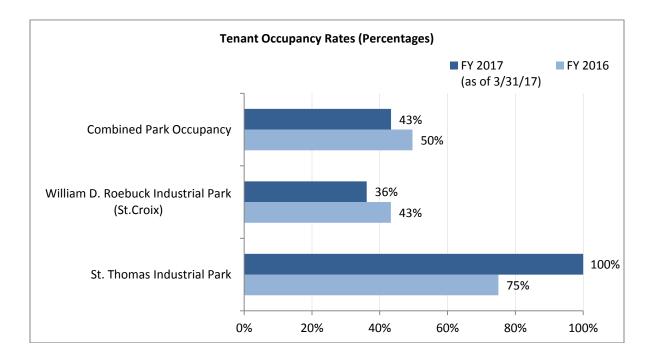
- Develop and implement a five-year capital project budget;
- Complete a micro-grid investment audit of the William D. Roebuck Industrial Park;
- Lease 75% of rentable space; and
- Work with tenants in fostering good relations.

#### FISCAL YEAR 2017 ACCOMPLISHMENTS AS OF MARCH 31, 2017

- Substantial completion of the planned capital improvement projects for FY 2017;
- Negotiating leases with several prospective tenants;
- Aggressively marketing the Park thus increasing the number of rental inquires and site visits; and
- Enhanced tenant satisfaction through improved communication and responsiveness.

- Complete a micro-grid investment audit of the William D. Roebuck Industrial Park;
- Lease 75% of rentable space; and
- Work with tenants in fostering good relations.

Key Performance Indicators (KPI)	Actual FY 16	Target FY 17	Actual FY 17 (as of 3/31/17)	Planned FY 18
Number of capital projects completed	1	6	5	3
Percentage of rentable space occupied	50%	75%	43%	75%

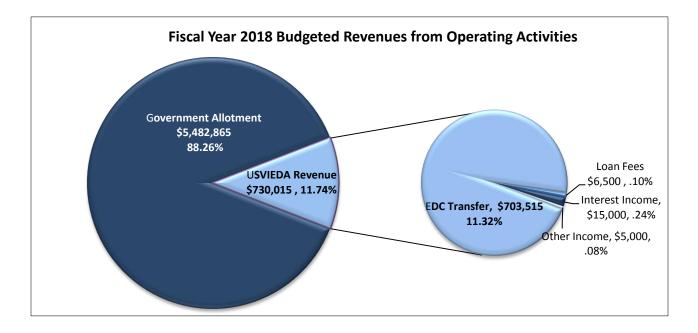


#### **3.0 FINANCIAL INFORMATION**

#### 3.1 REVENUES

The USVIEDA's revenue is derived from two (2) primary sources: government allotments and internally generated revenues.

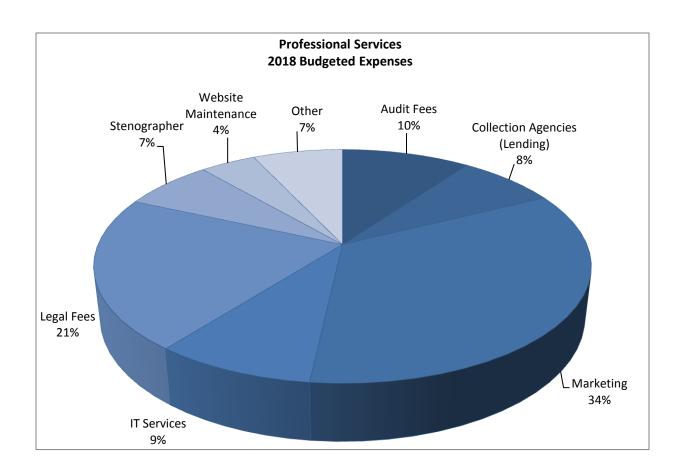
Internally generated revenues include EDC activation, application, and compliance fees received from beneficiaries. These amounts are deposited into the EDC Industrial Promotion Fund and annually, an amount is transferred from this fund to help support the EDC budget. Other internally generated revenues consist of non-restricted interests from interest bearing accounts and amounts received in loan originating and loan application fees.



	Actual <u>FY16</u>	Actual <u>10/1/16-3/31/17</u>	Projected <u>4/1-9/30/17</u>	Total Proj. <u>FY17</u>	Budgeted <u>FY18</u>
Revenues					
Interest Income	10,251	582	9,669	10,251	10,000
Loan Fees	35,467	3,558	3,500	7,058	7,000
Transfer: Promotion Fund	505,000	703,515	-	703,515	703,515
Other	29,531	4,693	5,000	9,693	9,500
Total	580,248	712,348	18,169	730,517	730,015
Plus:					
Government Allotment	4,800,000	2,310,987	3,007,392	5,318,379	5,882,865
Total Budgeted Revenue	5,380,248	3,023,335	3,025,562	6,048,896	6,612,880

# 3.2 EXPENDITURE COMPARISONS FOR FY16, FY17 PROJECTED AND FY18 BUDGETED

DEPARTMENT/AGENCY/OFFICE NAME: Fiscal Period	Actual 2016	10/1/16-3/31/17	Proj. Expenditures To 4/1-9/30/17	FY 2017	PROJECTED Budget 2018
	2010	10/1/10-3/31/1/	4/1-5/30/17	FT 2017	Buuget 2018
PERSONNEL SERVICES					
CLASSIFIED EMPLOYEE SALARIES	1,424,071	756,680	849,024	1,605,704	1,607,544
UNCLASSIFIED EMPL. SALARIES	1,064,841	495,050	624,731	1,119,780	1,354,098
TEMP/PART TIME SALARIES	· · ·				
OVERTIME SALARIES					
UMP SUM PAYMENTS					
NIGHT DIFFERENTIAL COMP					
OTHER DIFFERENTIAL COMP					
EES & COMPENSATION NOC					
HOLIDAY PAY					
ALL OTHER	(27,844)	161,069	-	161,069	-
SUB-TOTAL	2,461,067	1,412,798	1,473,755	2,886,553	2,961,64
CAPITAL OUTLAYS					
MACHINIERY & EQUIPMENT	120,518	14,443	65,000	79,443	60,000
VEHICLES					
ALL OTHER					
SUB-TOTAL	120,518	14,443	65,000	79,443	60,000
FRINGE BENEFITS					
EMPLOYER CONTR. RETIREMENT	1,801,816	216,750	268,742	485,491	531,974
F.I.C.A.	153,711	86,935	74,855	161,790	183,62
MEDICARE	36,089	20,486	37,623	58,108	42,94
HEALTH INSURANCE PREMIUM	263,386	145,890	151,830	297,720	335,37
NORKERS COMP. PREMIUMS					
JNIFORM ALLOWANCE					
ALL OTHER					
SUB-TOTAL	2,255,002	470,061	533,049	1,003,110	1,093,90
SUPPLIES				-	
OFFICE SUPPLIES	37,668	18,283	24,724	43,007	51,50
OPERATING SUPPLIES					
SMALL TOOLS/MINOR EQUIPMENT					
ALL OTHER				-	
SUB-TOTAL	37,668	18,283	24,724	43,007	51,50
OTHER SERVICES & CHARGES				-	
PROFESSIONAL SERVICES	497,137	258,767	331,875	590,642	601,00
COMMUNICATION	64,288	37,579	43,544	81,122	76,90
RAVEL	57,808	56,292	52,513	108,805	91,00
RANSPORTATION - NOT TRAVEL					
ADVERTISING AND PROMOTION	222,613	93,447	196,004	289,451	668,86
RINTING AND BINDING	11,391	5,008	18,500	23,508	23,75
NSURANCE	59,742	7,525	59,355	66,880	60,13
EPAIRS AND MAINTENANCE	74,853	45,035	40,000	85,035	75,00
ENTAL- LAND/BUILDING	241,670	123,046	125,000	248,046	268,27
RENTAL - MACHINES/EQUIPMENT					
RAINING	70,953	66,233	66,750	132,983	142,50
ECURITY					
ALL OTHER SUB-TOTAL	244,302 1,544,758	167,563 860,495	177,290 1,110,831	344,853 1,971,325	362,20 2,369,62
				-	
JTILITY SERVICES	76,544	29,257	35,000	- 64,257	75,00
VATER	1,226	29,257	1,200	1,200	1,20
SUB-TOTAL	77,770	29,257	36,200	65,457	76,20
TOTAL EXPENSES	6,496,783	2,805,337	3,243,559	- 6,048,896	6,612,88
Appropriation/Allotment	4,800,000	2,310,987	3,007,392	5,318,379	5,882,86
EDA Revenue	580,248	712,348	18,169	730,517	730,01
Total Projected (Actual) Revenues	5,380,248	3,023,335	3,025,561	6,048,896	6,612,880



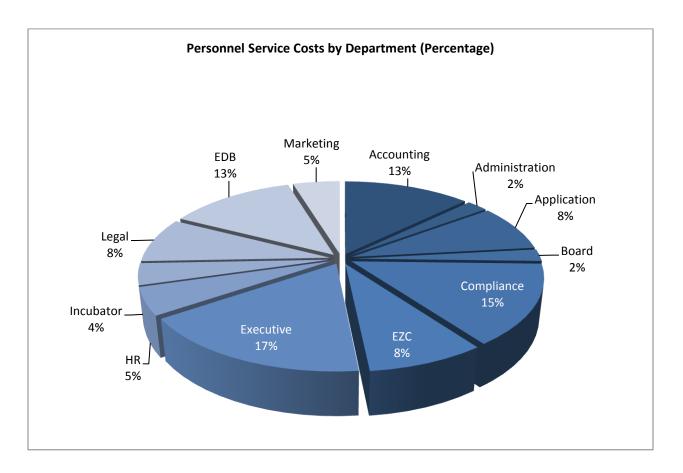
#### **3.3 PROFESSIONAL SERVICES BREAKDOWN IN DETAIL**

	Actual	Actual	Projected	Total Proj.	Budgeted
	<u>FY16</u>	<u>10/1/16-3/31/17</u>	<u>4/1-9/30/17</u>	<u>FY17</u>	<u>FY18</u>
Professional Services					
Audit Fees	60,000	-	60,000	60,000	60,000
Collection Agencies	47,071	21,564	23,000	44,564	46,000
IT Services	51,508	22,197	28,000	50,197	53,000
Legal Fees	131,896	62,160	61,000	123,160	127,000
Marketing	106,201	100,402	95,000	195,402	205,000
Stenographer	35,511	16,779	25,000	41,779	42,000
Website Maintenance	25,500	10,875	15,125	26,000	26,000
Other	39,450	24,791	24,750	49,541	42,000
Total Budgeted Revenue	497,137	258,767	331,875	590,642	601,000

#### 3.4 PERSONNEL SERVICE COST BREAKDOWN BY DEPARTMENT AND CLASSIFICATION

FY 2018 Personnel Cost by Department								
Department	Positions	Unclassified	Positions	Classified	<b>Total Positions</b>	Total		
	(#)	(\$)	(#)	(\$)	(#)	Salary (\$)		
Accounting	1	96,390	5	271,208	6	367,598		
Administration	0	0	2	60,553	2	60,553		
Application	1	85,680	3	155,362	4	241,042		
Board	1	62,225	0	-	1	62,225		
Compliance	1	80,325	6	336,613	7	416,938		
EZC	1	96,390	3	146,706	4	243,096		
Executive	4	359,405	4	134,019	8	493,424		
HR	1	77,648	1	65,092	2	142,739		
Incubator	1	70,457	1	41,503	2	111,961		
Legal	2	202,810	2	116,394	4	319,204		
EDB	2	137,088	4	229,475	6	366,563		
Marketing	1	85,680	1	50,619	2	136,299		
Total	16	1,354,098	32	1,607,544	48	2,961,642		

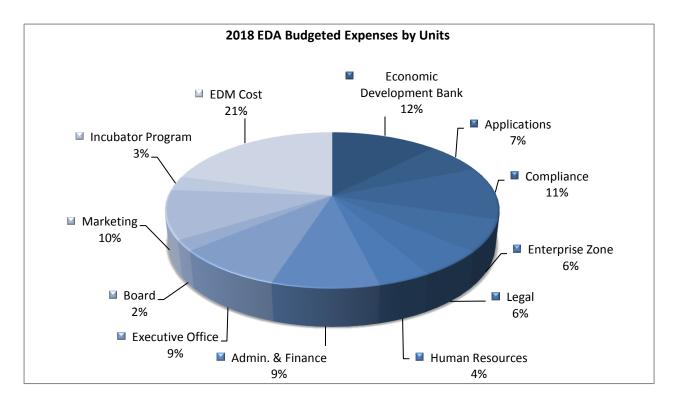
Personnel cost is the single largest component of the Authority's operating budget, representing approximately sixty-five percent (65%) of the total operating expenses.



# 3.5 BUDGET SUMMARY

- FY 2018 budgeted revenue is \$6,612,880.
  - Internally generated revenue is \$730,015.
  - Recommended appropriation is \$5,882,865.
- FY 2018 budgeted expenses total \$6,612,880.

Division / Department	Personnel Costs	C	Operating Expense	Total
Economic Development Bank	\$ 507,440	\$	144,687	\$ 652,128
EDC Applications Department	\$ 341,783	\$	45,243	\$ 387,026
EDC Compliance Department	\$ 574,485	\$	96,350	\$ 670,835
Enterprise Zone Commission	\$ 331,832	\$	58,500	\$ 390,332
Legal Department	\$ 431,262	\$	19,684	\$ 450,946
Human Resources	\$ 192,108	\$	37,050	\$ 229,158
Administration & Finance	\$ 515,136	\$	30,223	\$ 545,359
Executive Office	\$ 637,921	\$	49,170	\$ 687,091
Board of Directors	\$ 79,763	\$	94,347	\$ 174,110
Marketing Department	\$ 186,736	\$	809,896	\$ 996,632
Incubator Program	\$ 158,668	\$	25,000	\$ 183,668
EDM - Indirect Cost	\$ 98,417	\$	1,147,179	\$ 1,245,595
Total Fiscal Year 2016 Budgeted Expense	\$ 4,055,551	\$	2,557,328	\$ 6,612,880



# V. SUPPLEMENTAL INFORMATION

This section of the budget presents additional information to assist management, the public and outside users in gaining a better understanding of the operations of the organization and to provide selected historical data for comparisons. The major components of this section consist of charts, tables, and graphs presenting: revenue, expense, and operating information.

# **VEHICLE LISTING**

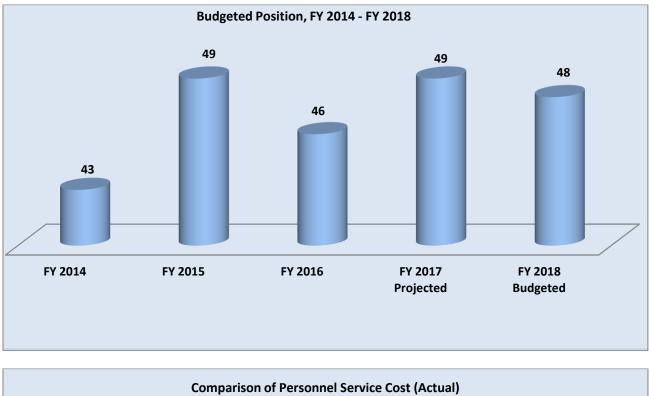
Presently, the USVIEDA has nine (9) vehicles. Eight (8) were purchased with USVIEDA funds and one (1) with Economic Development Park Corporation funds.

Year	Make	Model	Assigned Use	Fund Source	Island
2007	Toyota	Rav4	Executive - USVIEDA	USVIEDA Fund	St. Thomas/St. John District
2007	Toyota	Rav4	General	USVIEDA Fund	St. Thomas/St. John District
2007	Toyota	Rav4	General	USVIEDA Fund	St. Croix District
2007	Toyota	Rav4	General	USVIEDA Fund	St. Croix District
2013	Chevrolet	Traverse	Executive - USVIEDA	USVIEDA Fund	St. Thomas/St. John District
2015	Chevrolet	Colorado	General	USVIEDA Fund	St. Thomas/St. John District
2015	Chevrolet	Equinox	Park Superintendent	USVIEDA Fund	St. Croix District
2016	Chevrolet	Traverse	Executive - USVIEDA	USVIEDA Fund	St. Croix District
2016	Chevrolet	Colorado	General	EDPC Fund	St. Croix District

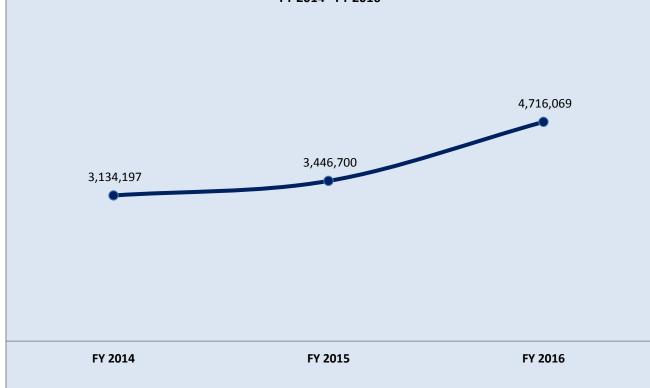
# REAL PROPERTY LEASED

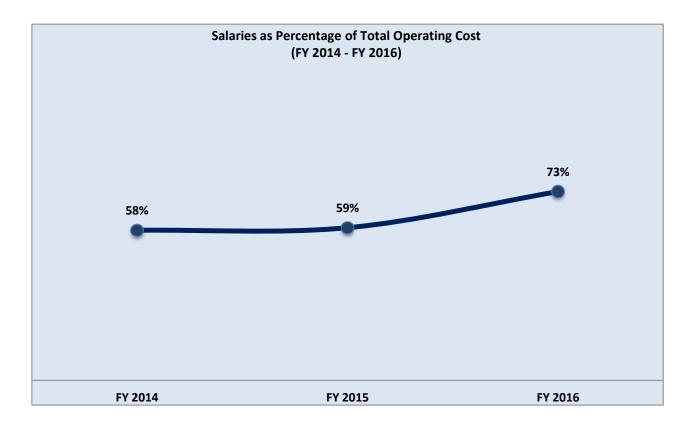
			Annual		
Lessor	Address	Sq. Ft.	Rent	Lease Terms	Use
B&W Realty	Nisky Shopping Center				
Investments, Ltd.	Second Floor, Suite 620				
	St. Thomas	6,800	\$182,048	5 Years	Office Space
VI Economic	116 King Street				
Development Park	Frederiksted, St. Croix	4,088	\$49,464	Month to Month	Office Space
Corp.					
Crown Holdings	18B-2 Lindberg Bay				
	St. Thomas	2,000	\$17,229	5 Years	Storage Space

# **PERSONNEL STATISTICS**

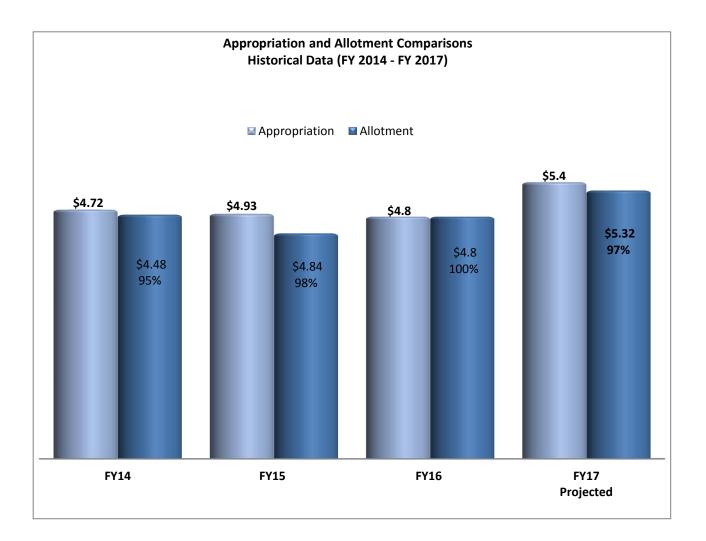


FY 2014 - FY 2016





# APPROPRIATION AND ALLOTMENT COMPARISON



#### **GLOSSARY OF SELECTED TERMS**

**Budget:** An estimate of income and expenditure in the planning, monitoring, and evaluation of financial activities.

**Capital Outlay:** Expenditures made for the acquisition of assets that exceed \$500 in cost and has a service life of more than a year.

**Direct Cost:** A cost that can be identified or traced with relative ease and a high degree of accuracy to a particular Unit.

**Fringe Benefits:** The various types of non-wage compensations such as retirement contributions, F.I.C.A., health insurance, and uniform allowance provided to employees.

**Insurance:** Cost to cover the risk of a contingency or uncertain loss and include personal injury, directors' and officers' liability and auto.

**Indirect Costs:** A cost incurred in common with other Units that cannot be traced to any one particular Unit.

**Key Performance Indicator (KPI):** A quantitative or qualitative factor that measures program results against planned outcomes.

**Personnel Service:** The gross salary amounts paid to full-time, part-time, and temporary employees.

**Professional Development:** Employer sponsored training to improve or enhance employees' job-related skills. Costs include airfare, hotel accommodation, and registration fees.

**Rent**: Compensation paid for the use of office or storage space.

**Repairs and Maintenance:** Costs incurred to maintain or upkeep buildings and equipment in good working conditions.

**Office Supplies:** All materials required by employees to perform their daily tasks. Examples include pens, paper and other stationery items.

**Travel:** Costs of airfare, ferry service, per diem, ground transportation, and hotel accommodations for employees travel between islands.

**Utilities:** This expense includes electricity, water, telephone, cell phones, and internet service costs.