





Thursday, September 24, 2026

One Year of Impact:

Hampton by Hilton St. Thomas Marks a Milestone in Investment and Opportunity

One year after opening its doors, Hampton by Hilton St. Thomas represents more than a new addition to the Territory’s accommodations portfolio. The 126-room property, which opened in August 2025 and introduced the Hampton by Hilton brand to the U.S. Virgin Islands, demonstrates how investment, partnership, and opportunity can come together to support economic growth. From recognizing a market need to making a large-scale development viable, the story of Hampton by Hilton St. Thomas reflects the role that strategic investment and economic development programs can play in bringing projects from vision to reality.

The development also demonstrates how investment can create opportunities for people. Hospitality offers career pathways across operations, management, guest services, food and beverage, and other areas, giving employees opportunities to develop skills and advance professionally. Hampton by Hilton St. Thomas General Manager Dee Adams’ journey from human resources into hospitality leadership offers one example of how business growth and professional growth can intersect. Her experience reinforces an important part of economic development: investments are brought to life by the people who operate, lead, and grow with them.

Located in Havensight, the hotel also contributes to the visitor experience by connecting guests with the businesses, attractions, and experiences that make St. Thomas unique. As the property has established itself within the Territory’s hospitality landscape, its first year provides a broader example of how a development can become part of the community it serves. The relationships created among investors, employees, guests, neighboring businesses, and the wider community help extend the impact of an investment beyond the walls of the property itself.

As USVIEDA commemorates this milestone through its One Year of Impact anniversary campaign, Hampton by Hilton St. Thomas offers a look at the broader ecosystem that can develop around a major investment: from vision and project viability to market opportunity, workforce development, leadership, guest experience, and community connection. One year later, the story is not only about what was built, but about the opportunities that continue to grow around it.

Making the Investment Possible Through EDC and HDA

An important part of the Hampton by Hilton St. Thomas story is the role of the U.S. Virgin Islands Economic Development Authority and the complementary support provided through its Economic Development Commission (EDC) and Hotel Development Act (HDA) programs. By working together, these programs helped create the conditions necessary to support the project’s viability and move a significant hospitality investment from vision to reality. The EDC program provides qualifying businesses with economic development incentives designed to encourage investment, job creation, and long-term economic activity, while the HDA provides an additional mechanism to support eligible hotel development in the Territory. Hampton by Hilton St. Thomas demonstrates how VIEDA can bring economic development tools together to facilitate private-sector investment, strengthen the Territory’s tourism product, create employment opportunities, and support broader economic growth.

Watch the Hampton by Hilton St. Thomas One-Year Anniversary video to hear more about the vision, people, partnerships, and impact behind its first year: [Watch the One-Year Anniversary Video on YouTube](#).



AT A GLANCE



126 ROOMS

Expanding the Territory's accommodations portfolio



INVESTMENT

A major private-sector development



JOBS & CAREERS

Opportunities for growth in hospitality



STRATEGIC LOCATION

In the heart of Havensight



COMMUNITY IMPACT

Supporting a stronger, more vibrant St. Thomas

Watch the One-Year Anniversary Video



WATCH NOW ON YOUTUBE



See the vision, people, partnerships, and impact behind the first year.

