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BLOG **October 29, 2026**

# In the Spotlight:
# Celebrating Women in Business: IdaChris Enterprises LLC Invests in the Revitalization of Historic Frederiksted

VIEDA Client Spotlight | National Women's Small Business Month October 2026.

October is National Women's Small Business Month, a time to celebrate the vision, determination, and entrepreneurial spirit of women who are making a lasting impact on their communities and local economies. Across St. Croix, St. Thomas, and St. John, women-owned businesses continue to drive economic growth, create opportunities, and contribute to the vitality of the Territory's historic downtown districts. In recognition of this month, the Virgin Islands Economic Development Authority (VIEDA) is proud to spotlight IdaChris Enterprises LLC, located in the heart of Frederiksted, St. Croix. Through its Economic Development Bank (EDB), Enterprise Zone Commission (EZC), and partnerships with organizations such as the Virgin Islands Small Business Development Center (VI SBDC) and SCORE, VIEDA remains committed to fostering an environment where women entrepreneurs can establish, strengthen, and grow their businesses while contributing to the economic development and revitalization of the U.S. Virgin Islands.

## Revitalizing Historic Frederiksted

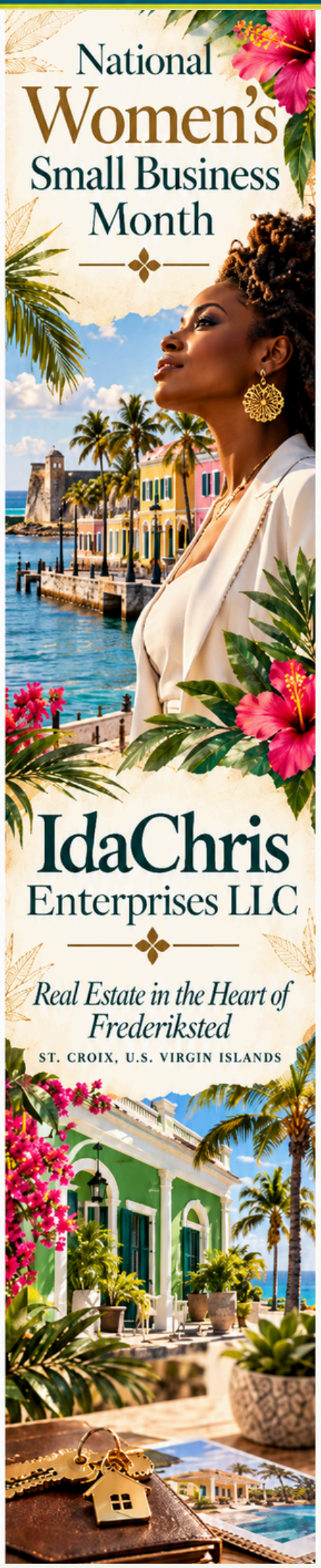
Owned by Veronica Joseph, IdaChris Enterprises LLC is undertaking the redevelopment of a two-story property located at 51A King Street in Frederiksted. After sustaining significant damage during Hurricanes Irma and Maria in 2017, the property became the focus of an investment aimed at restoring its potential while contributing to the town's economic revitalization. The redevelopment plans include a grocery store on the ground floor and four short-term rental apartments on the second floor, creating opportunities to support local commerce, tourism, and employment.

## Supporting Entrepreneurship Through VIEDA

Recognizing the importance of this investment, VIEDA's Economic Development Bank (EDB) Governing Board approved a loan in 2024 to assist with the property's rehabilitation and development.

IdaChris Enterprises LLC also received approval for tax incentives through VIEDA's Enterprise Zone Commission (EZC), which encourages investment, property rehabilitation, and economic activity within designated communities.

These programs demonstrate VIEDA's commitment to helping entrepreneurs access resources that support business growth and strengthen the Territory's economy.




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Through its Economic Development Bank, VIEDA provides eligible entrepreneurs with financing opportunities to start or expand businesses, purchase existing businesses, acquire inventory and equipment, make leasehold improvements, and meet working capital needs. Complementing these financing opportunities, VIEDA's Enterprise Zone Commission offers tax incentives and business assistance to eligible businesses in designated areas, encouraging investment, job creation, and community revitalization. Together, these programs can help entrepreneurs access capital, reduce eligible tax obligations, and maximize the support available through VIEDA, subject to each program's requirements.

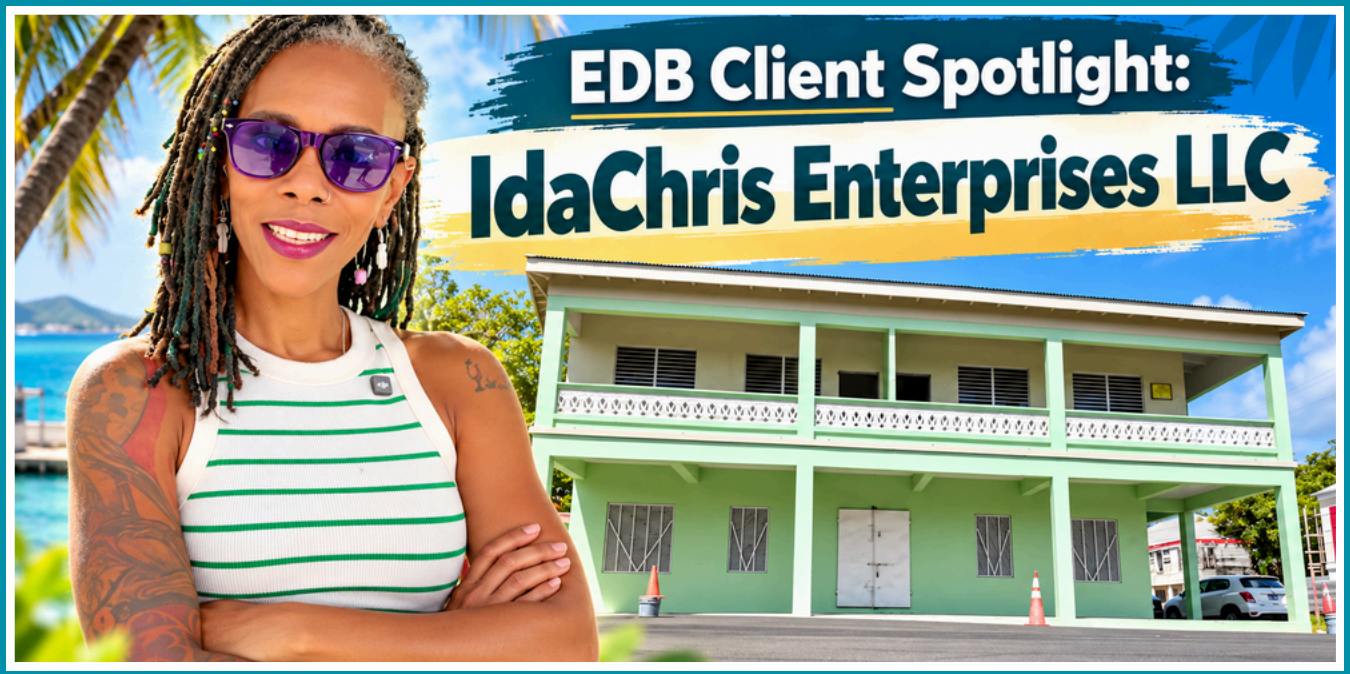
**Watch the IdaChris Enterprises LLC Story**

As we celebrate National Women's Small Business Month, VIEDA proudly recognizes IdaChris Enterprises LLC for its vision, determination, and commitment to investing in the future of Frederiksted.

Watch Ayanda Daniels, consultant for IdaChris Enterprises LLC, share insights into the business's journey and its vision for historic Frederiksted.

**Watch Ayanda Daniels of IdaChris Enterprises LLC share the vision for historic Frederiksted.**

CLICK HERE TO VIEW




Explore VIEDA Business Financing Opportunities
Ready to start or grow your own business?
Explore financing opportunities through VIEDA's Economic Development Bank (EDB).
Learn more: https://www.usvieda.org/financing

Learn More about the Enterprise Zone Commission (EZC)
Through its Enterprise Zone Commission, VIEDA supports the revitalization of historic communities, including Savanne-Downstreet and Garden Street-Upstreet on St. Thomas, and Christiansted and Frederiksted on St. Croix. Qualifying businesses that build, renovate, or invest within designated enterprise zones may be eligible for tax credits and other incentives.
**Learn more:** https://usvieda.org/community-development/

**Learn more at www.usvieda.org/financing** or **Email info@usvieda.org**
**St. Thomas/St. John: (340)714-1700 or (340)773-6499**

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