

BLOG **October 22, 2026**

Resilience, Investment, and Opportunity: The USVI Story on Viewpoint with Dennis Quaid

A closer look at how business development and community progress connect in America’s Caribbean.

The U.S. Virgin Islands is widely known for its beaches and vibrant culture. In the *Viewpoint with Dennis Quaid* feature, “Why Invest in the U.S. Virgin Islands?”, viewers discover another part of the Territory’s story: its people, business potential, and determination to build a stronger economic future. The feature connects investment with the everyday concerns of Virgin Islanders, including employment, infrastructure, and quality of life. It presents economic development as a shared effort to support businesses while creating opportunities for the communities they serve.

One of the video’s central themes is location. As a U.S. territory situated in the Caribbean, the USVI offers a setting for businesses looking toward markets across the region and the Americas. The feature also highlights the Territory’s diverse population, reflecting the many cultures and experiences that help shape life and business here.

Resilience is another thread throughout the story. The video reflects on the impact of hurricanes and the global pandemic, then turns toward recovery and modernization. Speakers discuss rebuilding schools, improving water and sewer systems, modernizing energy infrastructure, and airport improvements as opportunities to incorporate newer technology into the Territory’s future. That focus on adaptation extends to the business community. The feature describes how changing visitor needs during the pandemic created demand for new services, while businesses adopted technology and adjusted their operations. These experiences illustrate how entrepreneurs respond to challenges and how business activity can support employment and economic recovery.

Investment incentives are also part of the conversation. The video highlights the Economic Development Commission (EDC) and enterprize zones as tools for encouraging investment and expanding economic activity. It points to assembly and manufacturing as possibilities for diversifying St. Croix’s economy and strengthening the Territory’s broader business base.

The feature closes by highlighting digital connectivity and its role in supporting modern business. Together with location, infrastructure, and investment incentives, connectivity forms part of the larger picture presented in the video.

At the heart of the video is a connection between business ambition and community progress. For prospective investors and Virgin Islands entrepreneurs alike, it offers an invitation to look more closely at the Territory’s possibilities and begin a conversation with USVIEDA.

[Watch the USVIEDA feature on Viewpoint with Dennis Quaid](#)

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GLANCE**



Strategic Location

A U.S. territory connecting the Caribbean and the Americas.



Resilience & Recovery

Rebuilding with modern infrastructure and technology.



Business & Investment

Incentives and economic zones encourage growth and diversification.



Community Opportunity

Business development supports jobs and quality of life.

**VIEWPOINT
WITH DENNIS
QUAID**

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Investment.
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